#### **BERYLSON AMY SMITH**

Form 4

December 30, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION								OMB APPROVAL				
Washington, D.C. 20549							OMB Number:	3235-0287				
Check this box if no longer subject to Section 16.  STATEMENT OF CHANG						BENEFI ITIES	CIA	L OWN	NERSHIP OF	Expires: Estimated a burden hou	0	
Form 4 of Form 5 obligation may con See Instruction 1(b).	Filed pons Section 1	7(a) of the	Public U	tility I	Holo		ipany	Act of	e Act of 1934, 1935 or Section 0	response	0.£	
(Print or Type	Responses)											
BERYLSON AMY SMITH Syml			Symbol			Ticker or			5. Relationship of Reporting Person(s) to Issuer			
	NEIMA [NMG.		ARC	CUS GRO	OUP .	(Check all applicable)						
& STORRS	(First)  K D. BALK, GO  S, PC, 400 ATL		3. Date of (Month/I) 12/27/2	Day/Yea		ansaction			below)	ititleX_ Oth below) Schedule 13D		
AVENUE												
									6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
BOSTON,	MA 02110								Person	ore than One Re	porting	
(City)	(State)	(Zip)	Tab	le I - No	on-D	erivative S	Securi	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	rity (Month/Day/Year) Execution Date, i		Date, if	Code (Instr. 3, 4 and 5)					5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	rrities Ownership eficially Form: Direct ned (D) or owing Indirect (I) orted (Instr. 4) usaction(s)		
CI D				Code	V	Amount	(D)	Price	(Instr. 3 and 4)			
Class B Common Stock	12/27/2004			G	V	15,500 (1)	D	\$ 67.19	174,418	D		
Class B Common Stock									266,339	I	See footnotes (2) (3) (4)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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## displays a currently valid OMB control

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	<ol><li>Date Exerc</li></ol>	cisable and	7. Titl	le and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	iorNumber	Expiration Date		Amou	ınt of	Derivative	Ι
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security	S
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	rities	(Instr. 5)	E
	Derivative				Securities			(Instr.	. 3 and 4)		(
	Security				Acquired						F
					(A) or						F
					Disposed						7
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date Exercisable	Expiration Date	Title	Number of		
				Code V	(A) (D)				Shares		

## **Reporting Owners**

**Reporting Owner Name / Address** 

Relationships

Director 10% Owner Officer Other

BERYLSON AMY SMITH C/O MARK D. BALK, GOULSTON & STORRS, PC 400 ATLANTIC AVENUE BOSTON, MA 02110

Member of Schedule 13D

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

group

## **Signatures**

/s/ Mark D. Balk, Attorney-in-Fact

12/30/2004

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents a gift of 15,500 shares by the reporting person to Amy Smith and John G. Berylson Charitable Foundation, of which the reporting person is a trustee.

Reflects the shares owned directly or indirectly by the following persons or entities and indirectly by the reporting person: 39,090 shares owned indirectly as a trustee of the Susan F. Smith Grantor Retained Annuity Trust 5 Years udt dated September 1, 1998 fbo Amy Smith

- Berylson; 96 shares owned directly by John G. Berylson, the husband of the reporting person; 5,376 shares owned indirectly by John G. Berylson as trustee of the J-J-E 1988 Trust udt dated November 1, 1988 fbo Jennifer L. Berylson; 5,376 shares owned indirectly by John G. Berylson as trustee of the J-J-E 1988 Trust udt dated November 1, 1988 fbo James T. Berylson; 5,376 shares owned indirectly by John G. Berylson as trustee of the J-J-E 1988 Trust udt dated November 1, 1988 fbo Elizabeth S. Berylson;
- (3) 18,078 shares owned indirectly by John G. Berylson as trustee of the Amy Smith Berylson 1998 Grantor Retained Annuity Trust fbo Jennifer L. Berylson; 18,078 shares owned indirectly by John G. Berylson as trustee of the Amy Smith Berylson 1998 Grantor Retained Annuity Trust fbo Elizabeth S. Berylson; 18,078 shares owned indirectly by John G. Berylson as trustee of the Amy Smith Berylson 1998

Reporting Owners 2

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Grantor Retained Annuity Trust fbo James T. Berylson; 59,529 shares owned indirectly by John G. Berylson and the reporting person as trustees of the Amy Smith Berylson Grantor Retained Annuity Trust; 48,208 shares owned indirectly by the reporting person as trustee of the Amy Smith Berylson Insurance Trust;

6,685 shares owned directly by Jennifer L. Berylson, the daughter of the reporting person; 6,686 shares owned indirectly by John G. Berylson and Amy Smith Berylson as guardians for James T. Berylson, the son of the reporting person; and 6,686 shares owned indirectly by John G. Berylson and the reporting person as guardians for Elizabeth S. Berylson, the daughter of the reporting person; 28,997 shares owned indirectly as trustee of the Susan F. Smith Grantor Retained Annuity Trust 7 Years udt dated August 10, 1994 fbo Amy Smith Berylson. The reporting person disclaims beneficial ownership of 90,515 of these shares, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.