ROSS BRIAN A Form 4 February 01, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

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may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Ac ROSS BRIA	^	orting Person *	2. Issuer Name and Ticker or Trading Symbol CINCINNATI BELL INC [CBB]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
201 EAST F	01 EAST FOURTH STREET		(Month/Day/Year) 01/21/2005	Director 10% Owner Officer (give title Other (specify below) Chief Financial Officer			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
CINCINNATI, OH 45202				Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tab	le I - Non-I	Derivative	Secur	ities Acqu	iired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit on(A) or Di (Instr. 3,	sposed 4 and : (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock					()		727	I	By 401k Plan
Common Stock							200	I	By IRA
Common Stock							1,758	I	By Children
Common Stock (1)	01/28/2005		A	60,000	A	\$ 4.295	89,922	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. conNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Buy	\$ 18.3438					01/04/2002	09/01/2009	Common Stock	400
Option to Buy	\$ 17.5					09/13/2000(3)	09/13/2009	Common Stock	15,000
Option to Buy	\$ 35.9688					01/03/2001(3)	01/03/2010	Common Stock	25,000
Option to Buy	\$ 22.8438					01/03/2002(4)	01/03/2011	Common Stock	20,000
Option to Buy	\$ 16.425					09/05/2002(4)	09/05/2011	Common Stock	5,000
Option to Buy	\$ 9.645					12/04/2002(4)	12/04/2011	Common Stock	25,000
Option to Buy	\$ 3.48					12/05/2003(4)	12/05/2012	Common Stock	60,000
Option to Buy	\$ 5.655					12/04/2004(4)	12/04/2013	Common Stock	61,000
Option to Buy	\$ 5.57					01/29/2005(4)	01/29/2014	Common Stock	300,000

(2)

(2)

Option to Buy

\$ 3.7

12/03/2005(4) 12/03/2014

Common Stock

150,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ROSS BRIAN A

201 EAST FOURTH STREET CINCINNATI, OH 45202 Chief Financial Officer

Signatures

Amy Collins, Attorney-in-Fact for Brian A. Ross

02/01/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) 3-Year vesting schedule: 25% one year from grant date; 25% two years from grant date; 50% three years from grant date.
- Options have a 3 year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months. Options expire ten years from grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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