

BRASIL TELECOM HOLDING CO  
Form 6-K  
August 06, 2004

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**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**FORM 6-K**

**REPORT OF FOREIGN ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**THROUGH AUGUST 5, 2004**

**(Commission File No. 1-14477)**

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**BRASIL TELECOM PARTICIPAÇÕES S.A.**  
*(Exact name of registrant as specified in its charter)*

**BRAZIL TELECOM HOLDING COMPANY**  
*(Translation of Registrant's name into English)*

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**SIA Sul, Área de Serviços Públicos, Lote D, Bloco B  
Brasília, D.F., 71.215-000  
Federative Republic of Brazil**  
*(Address of Registrant's principal executive offices)*

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Indicate by check mark whether the registrant files or will file  
annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K  
in paper as permitted by Regulation S-T Rule 101(b)(1).

Indicate by check mark if the registrant is submitting the Form 6-K  
in paper as permitted by Regulation S-T Rule 101(b)(7).

Indicate by check mark whether the registrant by furnishing the  
information contained in this Form is also thereby furnishing the  
information to the Commission pursuant to Rule 12g3-2(b) under  
the Securities Exchange Act of 1934.

Yes  No

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If "Yes" is marked, indicated below the file number assigned to the registrant in connection with Rule 12g3-2(b):

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B RTP3: R\$22.99 / 1,000 shares  
B RTP4: R\$18.29 / 1,000 shares  
B RP: US\$29.81 / ADR  
**Market Value: R\$7,215.1 million**  
Closing Price: August 2, 2004

# **Brasil Telecom Participações S.A.**

## **Consolidated Earnings Release**

**2<sup>nd</sup> Quarter of 2004**

Non-audited

**Brasília, August 3, 2004.**

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**QUARTER HIGHLIGHTS**

Increase of 17.7% in the ADSL accesses in service

Net revenue grew by 4.2%, reaching R\$2.2 billion

Net revenue/Avg LIS/month reached R\$74.4, a 5.3% growth

Data communications revenues of R\$255.3 million, a growth of 15.8%

EBITDA of R\$921.9 million, a 3.3% growth

EBITDA margin of 42.6%

Total fixed-line CAPEX of R\$294.9 million

PCS CAPEX of R\$200.7 million

Net earnings adjusted by the goodwill of R\$82.1 million

**HIGHLIGHTS**

Brasília, August 3, 2004 - **Brasil Telecom Participações S.A. (BOVESPA: BRTP3/BRTP4; NYSE: BRP)** announces its consolidated earnings for the second quarter of 2004 (2Q04).

As of May 2004 Brasil Telecom has consolidated the results of its new controlled companies, MetroRED and Vant.

Brasil Telecom's success in the long distance segments is verified by the **38.0% market share in the inter-regional segment and 19.6% in the international segment at the end of 2Q04**, the first full quarter of the service's operation.

**Standard & Poor's (S&P) upgraded to brAA+** from brAA **the Brazilian National Scale issuer ratings on Brasil Telecom S.A. and Brasil Telecom Participações S.A.** With this rating upgrade, **Brasil Telecom is the only telecommunications company in the country assigned this rating.**

**Operating Performance**

The **installed plant** of Brasil Telecom reached 10,712 thousand lines, a growth of 0.1% and 0.5% compared to 1Q04 and 2Q03, respectively.

At the end of 2Q04, the **plant in service** was of 9,647 thousand lines.

At the end of 2Q04, Brasil Telecom reached 382.5 thousand **ADSL accesses in service**, representing a growth of 96.3% compared to the 2Q03.

**Local traffic and long distance traffic** increased by 5.0% and 5.9% compared to the 1Q04. The growth in long distance traffic was leveraged by Brasil Telecom's participation in the inter-regional and international segments.

At the end of 2Q04, Brasil Telecom GSM had 758 **employees** and the fixed telephony operation 5,391.

**Financial Performance**

**Net revenue** in the 2Q04 reached R\$2,162.6 million, a 4.2% and 12.9% growth when compared to the net revenue of the 1Q04 and 2Q03, respectively.

**Net revenue/Avg LIS/month** in the 2Q04 reached R\$74.4, against R\$70.7 in the 1Q04.

**Measured service revenue** increased by 3.9% compared to the previous quarter, reflecting the increase in local traffic, affected by seasonality during the first quarter.

**Long distance revenue** increased by 9.5% compared to the previous quarter, leveraged by the Company's operations in the inter-regional and international segments.

**Inter-network revenues** increased by 5.1% compared to the previous quarter, mainly due to the operation of the CSC 14 in calls originated from mobile users.

**Data communications revenues** reached R\$255.3 million in the 2Q04, an increase of 40.6% compared to the 2Q03.

**Interconnection costs** totaled R\$545.3 million, a 9.9% increase compared to the previous quarter.

**Subcontracted services costs** totaled R\$358.8 million, a reduction of 1.4% compared to the previous quarter. The subcontracted services costs to net revenue ratio has been decreasing over the last quarters.

**LAST TWELVE-MONTH HIGHLIGHTS**

Increase of 96.3% in the ADSL accesses in service

Net revenue grew 12.9%, reaching R\$8.4 billion

Data communication revenues reached R\$888.5 million, a 40.6% growth

1H04 EBITDA of R\$1.81 billion

Net debt is 30.2% lower

Average cost of debt of 14.9% p.a.

Free cash flow of R\$1.3 billion

1H04 Net Earnings of R\$125.4 million

**EBITDA** of R\$921.9 million in the 2Q04. **EBITDA margin** of 42.6% in the quarter.

As of June 2004, Brasil Telecom's **consolidated total debt** was of R\$4,343.6 million, 1.4% higher compared to the 1Q04.

In April 2004, Brasil Telecom S.A. raised 21.5 billion yens (approximately R\$577 million) from JBIC - Japan Bank for International Cooperation, which coincided with the payment of the first issuance of public debentures (R\$500 million), issued in May 2002.

The **dollar-denominated debt** represented 18.9% of the total debt, totaling R\$821.6 million at the end of 2Q04, including the hedge adjustment. **Debt pegged to exchange rate variation** represented 38.1% of the total debt.

Brasil Telecom **hedged** 39.8% of the debt pegged to exchange rate variations.

**The financial result** (excluding Interest on Shareholders' Equity) was of negative R\$86.7 million in the 2Q04, an improvement of R\$9.1 million compared to 1Q04.

**Net Debt**

BT Debt (R\$ Million)	Jun/03	Mar/04	Jun/04	Δ Quarter	Δ 12 Months
<b>Total Debt</b>	<b>3,969</b>	<b>4,283</b>	<b>4,344</b>	<b>1.4%</b>	<b>9.4%</b>
(-) Cash	1,338	2,920	2,506	-14.2%	87.4%
<b>Net Debt</b>	<b>2,631</b>	<b>1,363</b>	<b>1,837</b>	<b>34.8%</b>	<b>-30.2%</b>

The **accumulated cost of debt** in 2004 is of 14.9% p.a.

**Consolidated net debt** was of R\$1,837.3 million as of June.

The **consolidated net debt/shareholders equity ratio** of the Company was of 29.6% at the end of the 2Q04, against 22.2% at the end of the 1Q04.

During the 2Q04, Brasil Telecom generated a positive **operating cash flow** of R\$873.5 million, against R\$751.7 million in the 2Q03.

**The last-twelve-month free cash flow**, computed from the operating cash flow, excluding the investments cash flow and the interest paid, was of positive R\$1,278.4 million.

**Financial Indicators**

Financial Indicators	2Q03	3Q03	4Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
EBITDA* / Interest Expenses	7.02	5.55	6.59	6.57	6.90	5.1%	-1.7%
Net Debt / EBITDA (x4)	0.73	0.62	0.49	0.38	0.48	26.9%	-33.6%
Total Debt / (EBITDA* + Financial Income) (x4)	0.98	0.96	0.91	1.05	0.95	-9.7%	-3.0%
EBITDA* (x4) / Lines in Service	R\$ 370	R\$ 391	R\$ 381	R\$ 367	R\$ 393	7.1%	6.2%
EBITDA* (x4) / Employees** (thousand)	R\$ 678	R\$ 728	R\$ 723	R\$ 685	R\$ 703	2.7%	3.7%

\* EBITDA without effects of non-recurrent itens.

\*\* Excluding employees from Brasil Telecom GSM.

**CONSOLIDATED INCOME STATEMENT****Table 1 : Consolidated Income Statement**

R\$ Million	2Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
<b>GROSS REVENUES</b>	<b>2,691.2</b>	<b>2,908.8</b>	<b>3,037.4</b>	<b>4.4 %</b>	<b>12.9%</b>
Local Service	1,032.5	1,114.3	1,115.7	0.1%	8.1%
Public Telephony	103.1	108.2	119.1	10.1%	15.5%
Long Distance Service	356.8	382.2	418.3	9.5%	17.2%
Fixed-Mobile Calls	679.4	702.1	738.1	5.1%	8.6%
Interconnection	193.0	191.2	179.4	-6.2%	-7.1%
Lease of Means	49.6	55.1	63.5	15.2%	27.9%
Data Communication	181.6	220.5	255.3	15.8%	40.6%
Supplementary and Value Added Services	81.3	99.1	104.1	5.0%	28.0%
Other	13.8	36.2	43.9	21.4%	218.8%
Deductions	(776.3)	(833.5)	(874.8)	4.9%	12.7%
<b>NET REVENUES</b>	<b>1,914.9</b>	<b>2,075.3</b>	<b>2,162.6</b>	<b>4.2%</b>	<b>12.9%</b>
<b>COSTS &amp; OPERATING EXPENSES</b>	<b>(1,013.3)</b>	<b>(1,183.2)</b>	<b>(1,240.7)</b>	<b>4.9%</b>	<b>22.4%</b>
Personnel	(97.3)	(95.3)	(101.5)	6.5%	4.3%
Materials	(22.6)	(23.0)	(24.8)	7.8%	10.0%
Subcontracted Services	(308.9)	(363.8)	(358.8)	-1.4%	16.1%
Interconnection	(430.4)	(496.2)	(545.3)	9.9%	26.7%
Advertising and Marketing	(19.1)	(24.1)	(24.5)	1.9%	28.4%
Provisions and Losses	(75.6)	(110.5)	(135.1)	22.3%	78.7%
Other	(59.4)	(70.3)	(50.7)	-27.9%	-14.7%
<b>EBITDA</b>	<b>901.6</b>	<b>892.1</b>	<b>921.9</b>	<b>3.3%</b>	<b>2.2%</b>
Depreciation and Amortization	(526.4)	(598.7)	(599.4)	0.1%	13.9%
<b>OPERATING PROFIT BEFORE FINANCIAL RESULT</b>	<b>375.3</b>	<b>293.4</b>	<b>322.5</b>	<b>9.9%</b>	<b>-14.1%</b>
Financial Result	(192.4)	(251.6)	(86.7)	-65.5%	-54.9%
Financial Revenues	114.8	130.0	199.3	53.3%	73.6%
Financial Expenses	(307.2)	(225.8)	(285.9)	26.7%	-6.9%
Interest on Shareholders' Equity	-	(155.8)	(0.0)	-100.0%	N.A.
<b>OPERATING PROFIT AFTER FINANCIAL RESULT</b>	<b>182.9</b>	<b>41.9</b>	<b>235.8</b>	<b>463.5%</b>	<b>29.0%</b>
Non-Operating Revenues (Expenses)	(29.7)	(51.5)	(93.1)	80.7%	213.8%
Goodwill Amortization - CRT Acquisition	(31.0)	(31.0)	(31.0)	0.0%	0.0%
Other	1.3	(20.5)	(62.1)	202.6%	N.A.
<b>EARNINGS BEFORE INCOME AND SOCIAL CONTRIBUTION TAXES</b>	<b>153.2</b>	<b>(9.7)</b>	<b>142.7</b>	<b>N.A.</b>	<b>-6.8%</b>

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Income and Social Contribution Taxes	(56.3)	(13.9)	(67.5)	384.0%	19.9%
<b>EARNINGS BEFORE PROFIT SHARING</b>	<b>96.9</b>	<b>(23.6)</b>	<b>75.3</b>	<b>N.A.</b>	<b>-22.3%</b>
Profit Sharing	(11.5)	(12.9)	(16.8)	30.6%	46.5%
Minority Interest	(16.7)	(44.9)	(7.4)	-83.4%	-55.4%
<b>EARNINGS BEFORE REVERSION OF INTEREST ON SHAREHOLDERS' EQUITY</b>	<b>68.8</b>	<b>(81.4)</b>	<b>51.0</b>	<b>N.A.</b>	<b>-25.8%</b>
Reversion of Interest on Shareholders' Equity	-	155.8	0.0	-100.0%	N.A.
<b>NET EARNINGS</b>	<b>68.8</b>	<b>74.3</b>	<b>51.1</b>	<b>-31.3%</b>	<b>-25.7%</b>
Goodwill Amortization - CRT Acquisition	31.0	31.0	31.0	0.0%	0.0%
<b>NET EARNINGS ADJUSTED BY GOODWILL AMORTIZATION</b>	<b>99.8</b>	<b>105.4</b>	<b>82.1</b>	<b>-22.1%</b>	<b>-17.7%</b>
Net Earnings (Losses)/1,000 shares - R\$	0.1928	0.2084	0.1418	-32.0%	-26.4%
Net Earnings (Losses)/ADR - US\$	0.3356	0.3599	0.2282	-36.6%	-32.0%

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**OPERATING PERFORMANCE**

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**PLANT**

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**Table 2: Plant**

PLANT	2Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
<b>Lines Installed (Thousand)</b>	<b>10,656.1</b>	<b>10,700.7</b>	<b>10,711.6</b>	<b>0.1%</b>	<b>0.5%</b>
Additional Lines Installed (Thousand)	47.9	14.2	10.9	-23.7%	-77.3%
<b>Lines in Service - US (Thousand)</b>	<b>9,741.0</b>	<b>9,723.8</b>	<b>9,646.7</b>	<b>-0.8%</b>	<b>-1.0%</b>
Residential	7,107.2	6,988.2	6,840.5	-2.1%	-3.8%
Non-Residential	1,565.3	1,468.5	1,450.7	-1.2%	-7.3%
Public Telephones	296.8	295.9	296.2	0.1%	-0.2%
Pre-paid	217.8	281.9	276.1	-2.1%	26.8%
Hybrid Terminals	0.1	58.7	159.4	171.6%	N.A.
Other (including PBX)	553.8	630.6	623.8	-1.1%	12.6%
Additional LIS (Thousand)	145.9	(127.0)	(77.1)	-39.3%	N.A.
<b>Average LIS (Thousand)</b>	<b>9,668.1</b>	<b>9,787.4</b>	<b>9,685.3</b>	<b>-1.0%</b>	<b>0.2%</b>
LIS/I00 Inhabitants	23.5	23.1	22.9	-1.1%	-2.5%



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Public Telephones/1,000 Inhabitants	7.2	7.0	7.0	-0.2%	-1.7%
Public Telephones/100 Lines Installed	2.8	2.8	2.8	0.0%	-0.7%
<b>Utilization Rate</b>	<b>91.4%</b>	<b>90.9%</b>	<b>90.1%</b>	<b>0.0 p.p.</b>	<b>0.0 p.p.</b>
<b>Digitization Rate</b>	<b>99.0%</b>	<b>99.5%</b>	<b>99.5%</b>	<b>0.0 p.p.</b>	<b>0.0 p.p.</b>
<b>ADSL Accesses in Service (Thousand)</b>	<b>194.8</b>	<b>324.9</b>	<b>382.5</b>	<b>17.7%</b>	<b>96.3%</b>

### Installed Lines

**In the 2Q04, Brasil Telecom installed 10.9 thousand lines, ending the quarter with 10.7 million terminals, an increase of 55.5 thousand lines from the same period in 2003.**

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#### Graph 1: Plant - Progression

### Lines in Service

**The plant in service totaled 9.6 million lines in the 2Q04. Brasil Telecom continued the non-paying-lines-detection process, disconnecting lines with no prospects of returning to the active base in the medium term and transferring some of the clients who negotiated their obligations to the hybrid plan (LigMix). As a result, the utilization rate was reduced to 90.1%.**

Additionally, Brasil Telecom encouraged the migration of clients from the pre-paid and economical plans to the hybrid plan. Client base segmentation seeks to match the product to the usage profile of each client and to increase the average ARPU (net revenue/average LIS/month).

### ADSL

**Brasil Telecom virtually doubled its ADSL accesses in service plant in just one year, reaching the mark of 382.5 thousand accesses at the end of 2Q04.**

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#### Graph 2: ADSL Accesses

## TARGETS

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### Quality Targets

**In the 2Q04, Brasil Telecom met all of the quality targets predicted by the General Plan on Quality, established by Anatel for the rendering of the switched fixed telephony service in the local and long-distance segments.**

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### TRAFFIC

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**Table 3: Traffic**

TRAFFIC	2Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
Exceeding Local Pulses (Million)	2,958.8	2,585.9	2,715.2	5.0%	-8.2%
Long Distance Minutes (Million)	1,743.9	1,533.6	1,624.2	5.9%	-6.9%
Fixed-Mobile Minutes (Million)	1,058.0	1,037.4	1,035.6	-0.2%	-2.1%
Exceeding Pulses/Average US/Month	102.0	88.1	93.4	6.1%	-8.4%

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LD Minutes/Average US/Month	60.1	52.2	55.9	7.0%	-7.0%
Fixed-Mobile Minutes/Average LIS/Month	36.5	35.3	35.6	0.9%	-2.3%

### Exceeding Local Pulses

The traffic of exceeding local pulses increased by 5.0% compared to the 1Q04, reaching 2.7 billion.

### Long Distance Traffic

In the 2Q04, long distance traffic increased by 5.9% in comparison to the previous quarter, due to **Brasil Telecom's presence in the new long distance segments (inter-regional and international), which in turn leveraged the intra-regional traffic (+6.5%).**

### LD Market Share

**At the end of 2Q04, the first full quarter in which it was possible to use the CSC 14 in all long distance calls, Brasil Telecom reached a 38.0% market share in the inter-regional segment and a 19.6% share in international segment.**

Leveraged by the success of the campaigns developed for the launch of the CSC 14 use outside of the Region, the **DLD market share of Brasil Telecom increased by 2.4 p.p. in the intra-region segment and 0.9 p.p. in the intra-sector segment.** The market share in the intra-sector and intra-region segments reached 91.0% and 81.1%, respectively.

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### Graph 3: DLD Market Share Average Quarter

### Inter-Network Traffic

**Inter-network traffic remained stable in the 2Q04**, due to a reduction of 1.1% in the VC-1 traffic and 5.1% in the VC-2 traffic, partially offset by the increase of 42.3% in the VC-3 traffic.

Of the total inter-network traffic, 83.9% corresponds to VC-1 calls, 11.5% to VC-2 calls and 4.6% to VC-3 calls. **There was a significant increase in the VC-3 traffic as a percentage of total traffic, which represented 3.2% of the inter-network traffic in the 1Q04, explained by the increase in long distance calls using the CSC 14.**

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## TARIFFS

### Tariff Adjustments

**Brasil Telecom was authorized by Anatel to adjust the tariffs for the Local and Domestic Long Distance Services Basic Plans. The authorized average adjustments for the local and domestic long distance baskets were of 6.89% and 3.20%, respectively.** The TU-RL (Local Network Usage Rate) was adjusted by -10.47% and the TU-RIU (Long Distance Network Usage Rate) was adjusted by 3.20%.

The authorized maximum average rates for Brasil Telecom, effective as of July 2, 2004, are shown in the next page.

Note that the following tariffs do not account for the adjustment difference authorized for 2003, according to the decision of the Brazilian Supreme Court (*Superior Tribunal de Justiça - STJ*).

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**Table 4: Local Service Tariffs (in R\$)**

Local Service	Previous Tariff <sup>1</sup>	Adjusted Tariff <sup>1</sup>	Change (%)
Installation Fee	24.45	19.93	-18.50%
Residential Monthly Fee	22.19	23.84	7.40%
Non-residential Monthly Fee	29.06	31.22	7.40%
PBX Monthly Fee	23.89	25.66	7.40%
Local Pulse	0.08938	0.09602	7.40%
Address Change	95.82	102.93	7.40%
Public Telephone Credit	0.09496	0.102	7.40%
<b>Local Basket</b>			<b>6.89%</b>

<sup>1</sup> Tariffs net of taxes, except for the Public Telephone Credit Tariff.

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**Table 5: Domestic Long Distance Service Tariffs (in R\$)**

DLD Service	Previous Tariffs <sup>1</sup>			
	Normal	Differentiated	Reduced	Super Reduced
DC	0.03390	0.06784	0.01694	0.00846
D1	0.09789	0.19580	0.04893	0.02444
D2	0.16317	0.27445	0.08156	0.04076
D3	0.20582	0.31787	0.12236	0.06116
D4	0.26090	0.38930	0.16317	0.08156

<sup>1</sup> Tariffs net of taxes.

DLD Service	Adjusted Tariffs <sup>1</sup>			
	Normal	Differentiated	Reduced	Super Reduced
DC	0.03498	0.06211	0.01748	0.00873
D1	0.10102	0.20207	0.05049	0.02522
D2	0.16839	0.28324	0.08417	0.04206
D3	0.21241	0.32805	0.12628	0.06311
D4	0.27290	0.39351	0.17211	0.08417

<sup>1</sup> Tariffs net of taxes.

DLD Service	Adjustment Percentage Change <sup>1</sup>			
	Normal	Differentiated	Reduced	Super Reduced
DC	3.20%	-8.40%	3.20%	3.20%
D1	3.20%	3.20%	3.20%	3.20%
D2	3.20%	3.20%	3.20%	3.20%
D3	3.20%	3.20%	3.20%	3.20%
D4	4.60%	1.10%	5.50%	3.20%

<sup>1</sup> The readjustment percentage change that refers to D4 considers a weighted average of all States, which have differentiated tariffs.

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**Table 6: Network Usage Tariffs (in R\$)**

Network Usage	Previous Tariff <sup>1</sup>	Adjusted Tariff <sup>1</sup>	Change (%)
TU-RL	0.05285	0.04731	-10.47%
TU-RIU	0.09682	0.09991	3.20%

<sup>1</sup> Tariffs net of taxes.

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## SUBSIDIARIES

### Brasil Telecom GSM

**14 Brasil Telecom Celular S.A. officially launched its trademark, Brasil Telecom GSM, on May 10, 2004.** On May 11, 2004, its brand was presented in the most prominent newspapers of the country, alongside the brands of its main partners.

**Brasil Telecom GSM entered into a contract to purchase the infrastructure equipment to build its mobile network throughout the 2Q04.** The contract was entered into with two international suppliers, Ericsson and Alcatel. The network is being implanted rapidly so as to obtain wide coverage in the 3Q04, when the full commercial launch is expected.

The investments expected to expand coverage in 2005 were brought forward to 2004. As a result, **Brasil Telecom GSM expects to reach the largest GSM coverage in Region II**, providing its customers with a high quality service, highlighting mobility features.

By bringing forward investments, Brasil Telecom GSM should invest approximately US\$350 million, covering about 544 localities in its operational area.

**In the 2Q04, R\$200.7 million were invested in the operation**, amounting to R\$ 364.3 million since the start of the project.

The project *Our Mobile* - where employees, their relatives and friends, residing in all states of Region II, bought mobile phones in special financing conditions - has already exceeded the mark of 18 thousand subscribers. Besides voice services, customers of *Our Mobile* are also offered a new voice mail box and a *Missed Call* service, where an SMS *Short Message Service* is sent whenever a call is made to a Brasil Telecom GSM terminal, which is either turned off or out of coverage area.

The main platforms that will be used in the mobile operations (pre-paid service, voice mail box, SMS, multimedia messages *MMS*, other platforms for data services *WAP*, *OTA*, *Middleware* and anti-fraud) have already been implemented and are at the final test and improvement stage.

**For its launch, Brasil Telecom GSM will have over 1,200 points of sales**, including the main retail chains in Region II, authorized exclusive and non-exclusive agents, and Brasil Telecom GSM stores and kiosks.

It is worth noting that the 16 stores and 40 stands of Brasil Telecom GSM, the majority of which are located at the largest and best shopping centers of the Region, will serve not only the mobile operator customers, but also all other customers of Brasil Telecom S.A.'s wide range of products, including fixed line, ADSL, internet provider, among others.

This kind of initiative clearly illustrates that Brasil Telecom is adopting a full convergence model, involving commercial aspects, people, infrastructure, equipment, and systems.

The civil constructions are at an advanced stage. Nine out of the 16 stores have already been built and are now receiving the equipment for assembly. The information systems will also be tested soon. The remaining stores will be ready for the full commercial launch scheduled for the 3Q04.

**As of the end of July, 758 employees worked at Brasil Telecom GSM, out of which 303 worked at Brasil Telecom GSM stores.** Our business plan anticipates a workforce of about 1,000 employees for the commercial launch. During the quarter the training programs of all employees in different existing systems, as well as selling and service techniques, was initiated.

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## FINANCIAL PERFORMANCE

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## REVENUE

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**Table 7: Consolidated Operating Gross Revenues**

R\$ Million	2Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
GROSS REVENUES	2,691.2	2,908.8	3,037.4	4.4%	12.9%

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<b>Local Service</b>	<b>1,032.5</b>	<b>1,114.3</b>	<b>1,115.7</b>	<b>0.1%</b>	<b>8.1%</b>
Activation	7.9	9.1	9.3	2.3%	19.0%
Basic Subscription	666.5	744.7	732.5	-1.6%	9.9%
Measured Service	331.2	336.4	349.5	3.9%	5.5%
Lease of Lines	0.5	0.4	0.4	2.7%	-21.7%
Other	26.4	23.7	24.0	1.3%	-9.1%
<b>Public Telephony</b>	<b>103.1</b>	<b>108.2</b>	<b>119.1</b>	<b>10.1%</b>	<b>15.5%</b>
<b>Long Distance Service</b>	<b>356.8</b>	<b>382.2</b>	<b>418.3</b>	<b>9.5%</b>	<b>17.2%</b>
Intra-Sector	266.3	264.8	263.6	-0.4%	-1.0%
Intra-Region	90.4	90.4	95.9	6.1%	6.1%
Inter-Region	-	21.3	52.2	145.2%	N.A.
International/Borderline	0.1	5.7	6.5	14.8%	4603.5%
<b>Inter-Network Calls</b>	<b>679.4</b>	<b>702.1</b>	<b>738.1</b>	<b>5.1%</b>	<b>8.6%</b>
VC-1	545.7	527.8	536.9	1.7%	-1.6%
VC-2	117.1	133.9	140.1	4.7%	19.7%
VC-3	16.6	40.5	60.8	50.0%	266.4%
International	-	-	0.3	N.A.	N.A.
<b>Interconnection</b>	<b>193.0</b>	<b>191.2</b>	<b>179.4</b>	<b>-6.2%</b>	<b>-7.1%</b>
Fixed-Fixed	141.5	128.3	113.0	-12.0%	-20.2%
Mobile-Fixed	51.5	62.9	66.4	5.6%	28.9%
<b>Lease of Means</b>	<b>49.6</b>	<b>55.1</b>	<b>63.5</b>	<b>15.2%</b>	<b>27.9%</b>
<b>Data Communication</b>	<b>181.6</b>	<b>220.5</b>	<b>255.3</b>	<b>15.8%</b>	<b>40.6%</b>
<b>Supplementary and Value Added Services</b>	<b>81.3</b>	<b>99.1</b>	<b>104.1</b>	<b>5.0%</b>	<b>28.0%</b>
<b>Other</b>	<b>13.8</b>	<b>36.2</b>	<b>43.9</b>	<b>21.4%</b>	<b>218.8%</b>
Deductions	(776.3)	(833.5)	(874.8)	4.9%	12.7%
<b>NET REVENUES</b>	<b>1,914.9</b>	<b>2,075.3</b>	<b>2,162.6</b>	<b>4.2%</b>	<b>12.9%</b>

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**Graph 4: Gross Revenue Breakdown**

**1Q04**  
**R\$2,909 million**

**2Q04**  
**R\$3,037 million**

**Local Service**

**Gross revenue from local service reached R\$1,115.7 million in the 2Q04**, 8.1% higher than in the 2Q03 and stable compared to the 1Q04.

**Gross revenue from activation fee totaled R\$9.3 million in the 2Q04**, 2.3% higher than in the 1Q04. This performance is a result of the 417.8 thousand lines activated in the 2Q04, against 404.8 thousand activated in the 1Q04.

**Gross revenue from basic subscription reached R\$732.5 million in the quarter**, a reduction of 1.6% compared to R\$744.7 million in the 1Q04. This difference is explained by the increase of promotional plans as a percentage of total plans in the mix of lines in service.

**Gross revenue from measured service totaled R\$349.5 million in the 2Q04**, an increase of 3.9% compared to the 1Q04, explained by the 5.0% increase in local traffic.

**Public Telephony**

**Gross revenue from public telephony reached R\$119.1 million in the 2Q04**, an increase of 10.1% in comparison with the 1Q04, due to selling efforts and the campaign to encourage public telephony usage.

**Long-Distance**

**Gross revenue from long distance calls reached R\$418.3 million in the 2Q04**, representing a 9.5% increase in comparison to the 1Q04, mainly due to the usage of the CSC 14 in inter-regional and international long distance calls.

In the 2Q04, revenues from inter-regional DLD reached R\$52.2 million, while revenues from ILD totaled R\$6.5 million.

**Inter-Network**

**Gross revenue from inter-network calls reached R\$738.1 million in the 2Q04**, a 5.1% increase compared to 1Q04, reflecting the relative increase of VC-3 traffic - when compared to VC-1 and VC-2 - in the inter-network call mix and the tariff adjustment effective since February.

The usage of the CSC 14 in calls originated from mobile phones contributed with revenues of R\$108.0 million in the 2Q04, against R\$78.5 million in the 1Q04.

**Interconnection**

**Gross revenue from interconnection in the 2Q04 decreased by 6.2% compared to the 1Q04**, explained by the increase in Brasil Telecom's market share in the long distance segments.

**Lease of Facilities**

**In the 2Q04, revenues from lease of facilities were R\$63.5 million**, 15.2% greater than the R\$55.1 million reported in the 1Q04.

**Data Communications**

**In the 2Q04, data communications revenues reached R\$255.3 million, an increase of 15.8% compared to the previous quarter**, mainly due to the 17.7% growth in ADSL accesses in service and to MetroRed's consolidation.

In the 2Q03, gross revenue from data communications represented 6.7% of total revenue, while in the 2Q04 this segment represented 8.4% of total gross revenue.

**Graph 5: Data Communications Revenues****Supplementary and Value-Added Services**

Gross revenue from supplementary and value-added services increased by 5.0% in the 2Q04 compared to the previous quarter, totaling R\$104.1 million.

As of June 2004, there were 6.2 million activated intelligent services, against 6.0 million in March 2004.

**Other Revenues**

Other revenues reached R\$43.9 million in the 2Q04, a growth of 218.8% compared to 2Q03, due to the services offered by iBest, Globenet, Vant and MetroRED.

**Gross Revenue Deductions**

Gross revenue deductions reached R\$874.8 million in the 2Q04, representing 28.8% of the gross revenue for the quarter, against 28.7% in the 1Q04.

**Net Operating Revenue/Avg LIS/month**

Net operating revenue/Average LIS/month in the 2Q04 was of R\$74.4, against R\$66.0 in the 2Q03, a 12.7% increase.

[Table of Contents](#)**COSTS AND EXPENSES**[Table of Contents](#)**Table 8: Consolidated Operating Costs and Expenses**

R\$ Million	2Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
<b>NET REVENUES</b>	<b>1,914.9</b>	<b>2,075.3</b>	<b>2,162.6</b>	<b>4.2%</b>	<b>12.9%</b>
<b>Costs</b>	<b>(1,199.3)</b>	<b>(1,346.0)</b>	<b>(1,392.9)</b>	<b>3.5%</b>	<b>16.1%</b>
Personnel	(29.2)	(28.0)	(29.9)	6.7%	2.3%
Materials	(21.3)	(21.8)	(23.0)	5.5%	8.2%
Subcontracted Services	(575.9)	(654.1)	(700.4)	7.1%	21.6%
Interconnection	(430.4)	(496.2)	(545.3)	9.9%	26.7%
Other	(145.5)	(157.9)	(155.1)	-1.8%	6.6%
Depreciation and Amortization	(484.9)	(550.1)	(546.5)	-0.7%	12.7%
Other	(88.0)	(92.0)	(93.1)	1.2%	5.8%
<b>GROSS PROFIT</b>	<b>715.6</b>	<b>729.3</b>	<b>769.7</b>	<b>5.5%</b>	<b>7.6%</b>
<b>Sales Expenses</b>	<b>(121.8)</b>	<b>(133.9)</b>	<b>(138.9)</b>	<b>3.8%</b>	<b>14.0%</b>
Personnel	(32.4)	(31.2)	(32.3)	3.7%	-0.3%
Materials	(0.3)	(0.2)	(0.7)	264.0%	149.2%
Subcontracted Services	(86.2)	(99.6)	(103.5)	3.9%	20.0%
Advertising and Marketing	(19.1)	(24.1)	(24.5)	1.9%	28.4%
Other	(67.1)	(75.5)	(79.0)	4.6%	17.7%
Depreciation and Amortization	(1.4)	(1.3)	(1.5)	16.3%	4.7%
Other	(1.5)	(1.6)	(0.9)	-43.4%	-37.5%
<b>General and Administrative Expenses</b>	<b>(113.0)</b>	<b>(148.4)</b>	<b>(142.9)</b>	<b>-3.7%</b>	<b>26.4%</b>
Personnel	(29.9)	(30.9)	(33.0)	6.7%	10.4%
Materials	(0.6)	(0.6)	(0.6)	10.1%	0.5%
Subcontracted Services	(74.2)	(106.5)	(101.0)	-5.2%	36.2%
Depreciation and Amortization	(4.5)	(5.5)	(6.2)	12.6%	38.2%
Other	(3.9)	(4.9)	(2.0)	-58.0%	-47.4%

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<b>Information Technology</b>	<b>(77.3)</b>	<b>(82.0)</b>	<b>(80.8)</b>	<b>-1.5%</b>	<b>4.5%</b>
Personnel	(5.8)	(5.2)	(6.3)	20.9%	8.6%
Materials	(0.4)	(0.5)	(0.5)	4.6%	28.8%
Subcontracted Services	(22.1)	(23.9)	(23.7)	-1.0%	7.1%
Depreciation and Amortization	(35.5)	(41.8)	(45.2)	8.1%	27.3%
Other	(13.5)	(10.6)	(5.1)	-51.9%	-62.1%
<b>Provisions and Losses</b>	<b>(75.6)</b>	<b>(110.5)</b>	<b>(135.1)</b>	<b>22.3%</b>	<b>78.7%</b>
Doubtful Accounts	(61.9)	(87.7)	(95.3)	8.8%	54.0%
Contingencies	(13.7)	(22.8)	(39.7)	74.0%	190.7%
<b>Other Operating Revenues (Expenses)</b>	<b>47.4</b>	<b>38.9</b>	<b>50.5</b>	<b>29.9%</b>	<b>6.5%</b>
<b>OPERATING PROFIT BEFORE FINANCIAL RESULTS</b>	<b>375.3</b>	<b>293.4</b>	<b>322.5</b>	<b>9.9%</b>	<b>-14.1%</b>

	2Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
<b>COSTS AND OPERATING EXPENSES</b>	<b>(1,539.6)</b>	<b>(1,781.9)</b>	<b>(1,840.1)</b>	<b>3.3%</b>	<b>19.5%</b>
Depreciation and Amortization	(526.4)	(598.7)	(599.4)	0.1%	13.9%
Interconnection	(430.4)	(496.2)	(545.3)	9.9%	26.7%
Subcontracted Services	(308.9)	(363.8)	(358.8)	-1.4%	16.1%
Personnel	(97.3)	(95.3)	(101.5)	6.5%	4.3%
Provisions and Losses	(75.6)	(110.5)	(135.1)	22.3%	78.7%
Materials	(22.6)	(23.0)	(24.8)	7.8%	10.0%
Advertising and Marketing	(19.1)	(24.1)	(24.5)	1.9%	28.4%
Other	(59.4)	(70.3)	(50.7)	-27.9%	-14.7%

R\$ Million	2Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
COSTS AND OPERATING EXPENSES	(1,539.6)	(1,781.9)	(1,840.1)	3.3%	19.5%
(+) Depreciation and Amortization	526.4	598.7	599.4	0.1%	13.9%
(+) Provisions and Losses	75.6	110.5	135.1	22.3%	78.7%
<b>(=) CASH COST</b>	<b>(937.7)</b>	<b>(1,072.7)</b>	<b>(1,105.6)</b>	<b>3.1%</b>	<b>17.9%</b>

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**Graph 6: Operating Costs and Expenses Breakdown (Excluding Depreciation, Provisions and Losses)**

**1Q04**  
**R\$1,073 million**

**2Q04**  
**R\$1,106 million**



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### Operating Costs and Expenses

Operating costs and expenses totaled R\$1,840.1 million in the 2Q04, against R\$1,781.9 million in the previous quarter.

Operating costs and expenses excluding depreciation, amortization, provisions and losses were of R\$1,105.6 million in the 2Q04, against R\$1,072.7 million in the 1Q04, an increase of 3.1% compared to the previous quarter.

### Number of Employees

At the end of the 2Q04, Brasil Telecom's fixed telephony operation had 5,391 employees, against 5,211 in the previous quarter. This increase is a result of the 339 admissions (of which 158 relate to the consolidation of MetroRED) and 159 dismissals that occurred in the period.

As of June 2004, Brasil Telecom GSM had 758 employees, against 265 in the 1Q04, reflecting the structuring process for the product's launch.

### Personnel

Personnel costs and expenses reached R\$101.5 million, an increase of 6.5% compared to the previous quarter, influenced the consolidation of MetroRED and Vant.

### Subcontracted services

Costs and expenses with subcontracted services, excluding interconnection and advertising & marketing, totaled R\$358.8 million in the 2Q04, a 1.4% reduction in relation to the previous quarter.

The subcontracted services costs and expenses to net revenues ratio has been falling since the 4Q03. The ratio was 17.5% in the 4Q03, 17.4% in the 1Q04 and reached 16.6% in the 2Q04. This reduction results from the cost and expense control policy adopted by Brasil Telecom, focusing on the optimization of its administrative and maintenance cost structure.

### Interconnection

Interconnection costs totaled R\$545.3 million in the 2Q04, a 9.9% increase compared to the previous quarter. This increase is associated with the relative increase of VC-3 traffic - when compared to VC-1 and VC-2 - in the inter-network traffic mix, the increase of long distance calls terminating outside Region II, the usage of CSC 14 in calls originated from mobile phones, and the mobile interconnection tariff adjustment effected in February.

### Advertising & Marketing

Expenses with advertising & marketing totaled R\$24.5 million in the 2Q04, an increase of 1.9% from the previous period.

### Losses with Accounts Receivable/ Gross Revenue ratio

The losses with accounts receivable to gross revenue ratio was of 3.1% in the 2Q04, stable in relation to the 1Q04. Losses with accounts receivable totaled R\$95.3 million in the 2Q04.

### Accounts Receivable

In the 2Q04, the gross accounts receivable to gross revenue ratio dropped from 72.2% to 70.7%, meaning that the increase in gross revenues was higher than the increase in accounts receivable in the period.

Gross accounts receivable in the 2Q04 increased as a result of the CSC 14 operation in the inter-regional and international segments and by the usage of the CSC 14 in calls originated from mobile phones. Co-billing with other mobile operators results in a bad debt percentage above the average percentage of the other segments in which we operate.

Deducting for the provision for doubtful accounts in the amount of R\$185.4 million, Brasil Telecom's net accounts receivable totaled R\$1,960.6 million at the end of the 2Q04.

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### Graph 7: Accounts Receivable / Gross Revenue Ratio

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Table 9: Gross Accounts Receivable

	Jun/03	Sep/03	Dec/03	Mar/04	Jun/04
Total (R\$ Million)	2,033.0	2,139.5	2,042.7	2,099.0	2,145.9

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Due	61.6%	64.0%	63.7%	60.6%	60.1%
Overdue (up to 30 days)	14.4%	12.9%	15.3%	16.2%	15.7%
Overdue (between 31-60 days)	6.1%	7.3%	4.9%	6.2%	6.3%
Overdue (between 61-90 days)	3.3%	2.4%	4.1%	4.4%	3.6%
Overdue (over 90 days)	14.6%	13.5%	12.1%	12.6%	14.3%

**Provision for Contingencies**

In the 2Q04, provisions for contingencies totaled R\$39.7 million, an increase of 74.0% compared to the previous quarter.

Based on recent decisions of the Brazilian Supreme Court related to labor claims, R\$26.0 million were provisioned for contingencies in the 2Q04.

**Other Operating Costs and Expenses/ Revenues**

Other Operating Costs and Expenses/Revenues totaled R\$50.7 million in the 2Q04, a 27.9% reduction in comparison with the 1Q04.

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**EBITDA**

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**Table 10: EBITDA Margin Gains and Losses**

R\$ Million	2Q03	Vertical	1Q04	Vertical	2Q04	Vertical
<b>GROSS REVENUES</b>	<b>2,691.2</b>	<b>140.5%</b>	<b>2,908.8</b>	<b>140.2%</b>	<b>3,037.4</b>	<b>140.5%</b>
Local Service	1,032.5	53.9%	1,114.3	53.7%	1,115.7	51.6%
Public Telephony	103.1	5.4%	108.2	5.2%	119.1	5.5%
Long Distance Service	356.8	18.6%	382.2	18.4%	418.3	19.3%
Fixed-Mobile Calls	679.4	35.5%	702.1	33.8%	738.1	34.1%
Interconnection	193.0	10.1%	191.2	9.2%	179.4	8.3%
Lease of Means	49.6	2.6%	55.1	2.7%	63.5	2.9%
Data Communication	181.6	9.5%	220.5	10.6%	255.3	11.8%
Supplementary and Value Added Services	81.3	4.2%	99.1	4.8%	104.1	4.8%
Other	13.8	0.7%	36.2	1.7%	43.9	2.0%
Deductions	(776.3)	-40.5%	(833.5)	-40.2%	(874.8)	-40.5%
<b>NET REVENUES</b>	<b>1,914.9</b>	<b>100.0%</b>	<b>2,075.3</b>	<b>100.0%</b>	<b>2,162.6</b>	<b>100.0%</b>
<b>COSTS &amp; OPERATING EXPENSES</b>	<b>(1,013.3)</b>	<b>-52.9%</b>	<b>(1,183.2)</b>	<b>-57.0%</b>	<b>(1,240.7)</b>	<b>-57.4%</b>
Personnel	(97.3)	-5.1%	(95.3)	-4.6%	(101.5)	-4.7%
Materials	(22.6)	-1.2%	(23.0)	-1.1%	(24.8)	-1.1%
Subcontracted Services	(308.9)	-16.1	(363.8)	-17.5%	(358.8)	-16.6%
Interconnection	(430.4)	-22.5%	(496.2)	-23.9%	(545.3)	-25.2%
Advertising and Marketing	(19.1)	-1.0%	(24.1)	-1.2%	(24.5)	-1.1%
Provisions and Losses	(75.6)	-3.9%	(110.5)	-5.3%	(135.1)	-6.2%
Other	(59.4)	-3.1%	(70.3)	-3.4%	(50.7)	-2.3%
<b>EBITDA</b>	<b>901.6</b>	<b>47.1%</b>	<b>892.1</b>	<b>43.0%</b>	<b>921.9</b>	<b>42.6%</b>

**EBITDA of R\$921.9 million**

Brasil Telecom's EBITDA was R\$921.9 million in the 2Q04, R\$29.8 million above the 1Q04's EBITDA, or a 3.3% increase quarter-on-quarter.

**EBITDA Margin**

In the 2Q04, Brasil Telecom's EBITDA margin reached 42.6%. It is important to mention Brasil Telecom's operation in the long distance segments, where the margin is pressured by competition. Provision for labor contingencies also affected the margin in this quarter.

Not accounting for non-recurring items evidenced in the quarter in provisions for contingencies, EBITDA would have reached R\$947.9 million, which represents a margin of 43.8%.

**EBITDA/Avg LIS/month** In the 2Q04, EBITDA/Average LIS/month reached R\$31.7, 1.9% higher than in the 2Q03.

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## FINANCIAL RESULT

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**Table 11: Consolidated Financial Result**

R\$ million	2Q03	1Q04	2Q04	Δ Quarter	Δ year
<b>Financial Revenue</b>	<b>102.6</b>	<b>130.0</b>	<b>199.3</b>	<b>53.3%</b>	<b>94.3%</b>
Local Currency	65.4	118.63	151.23	27.5%	131.2%
Foreign Currency	37.2	11.35	48.06	323.2%	29.3%
<b>Financial Expense</b>	<b>(295.0)</b>	<b>(225.8)</b>	<b>(285.9)</b>	<b>26.7%</b>	<b>-3.1%</b>
Local Currency	(241.8)	(213.3)	(195.9)	-8.2%	-19.0%
Foreign Currency	(53.2)	(12.5)	(90.1)	622.6%	69.4%
<b>Interest on Shareholders' Equity</b>	<b>-</b>	<b>(155.8)</b>	<b>-</b>	<b>-100.0%</b>	<b>N.A.</b>
<b>Financial Result</b>	<b>(192.4)</b>	<b>(251.6)</b>	<b>(86.7)</b>	<b>-65.6%</b>	<b>-55.0%</b>

### Financial Result

In the 2Q04, Brasil Telecom reported a negative net financial result of R\$86.7 million, representing a reduction of 9.5% in the net negative result compared to the R\$95.8 million reported in the 1Q04, not accounting for Interest on Shareholders' Equity.

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## OTHER ITEMS

### Amortization of Reconstituted Goodwill

In the 2Q04, Brasil Telecom amortized R\$31.0 million in reconstituted goodwill regarding the acquisition of CRT (with no impact on cash flow and dividends distribution), accounted for as non-operating expenses.

**Non-Operating Revenues / Expenses** / The non-operating revenues/expenses in the 2Q04 essentially concerns write-offs and provision of losses with investments.

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## NET EARNINGS

Net earnings totaled R\$51.1 million in the 2Q04 (R\$0.1418/1,000 shares). Net earnings/ADR in the same period was of US\$0.2282.

Net earnings adjusted by goodwill totaled R\$82.1 million in the 2Q04.

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## BALANCE SHEET

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**Table 12: Consolidated Balance Sheet**

R\$ Million	Mar/04	Jun/04
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<b>CURRENT ASSETS</b>	<b>5,880.8</b>	<b>5,655.3</b>
Cash and Equivalents	2,920.5	2,506.3
Accounts Receivables (Net)	1,922.2	1,960.6
Deferred and Recoverable Taxes	785.5	769.8
Other Recoverable Amounts	180.5	309.6
Inventory	7.5	7.4
Other	64.7	101.6
<b>LONG TERM ASSETS</b>	<b>1,564.6</b>	<b>1,558.0</b>
Loans and Financing	134.3	134.6
Deferred and Recoverable Taxes	802.9	791.0
Other	627.4	632.5
<b>PERMANENT ASSETS</b>	<b>9,650.7</b>	<b>9,919.6</b>
Investment (Net)	329.9	492.5
Property, Plant and Equipment (Net)	8,689.9	8,759.4
Property, Plant and Equipment (Gross)	23,168.6	23,937.1
Accumulated Depreciation	(14,478.7)	(15,177.7)
Deferred Assets (Net)	630.9	667.6
<b>TOTAL ASSETS</b>	<b>17,096.1</b>	<b>17,133.0</b>
<b>CURRENT LIABILITIES</b>	<b>4,345.4</b>	<b>3,646.0</b>
Loans and Financing	1,723.5	1,210.4
Suppliers	1,054.7	1,108.5
Taxes and Contributions	508.8	533.7
Dividends Payable	454.6	194.0
Provisions	358.2	345.5
Salaries and Benefits	100.4	112.9
Consignment for Third Parties	73.1	70.8
Other	72.1	70.2
<b>LONG TERM LIABILITIES</b>	<b>4,382.7</b>	<b>4,992.3</b>
Loans and Financing	2,559.7	3,133.2
Provisions	834.3	781.7
Taxes and Contributions	714.1	747.7
Authorization for Services Exploration	223.5	275.7
Other	51.0	53.9
<b>DEFERRED INCOME</b>	<b>11.5</b>	<b>64.0</b>
<b>MINORITY INTEREST</b>	<b>2,220.0</b>	<b>2,228.2</b>
<b>SHAREHOLDERS' EQUITY</b>	<b>6,136.7</b>	<b>6,202.5</b>
Capital Stock	2,568.2	2,568.2

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Capital Reserves	337.2	337.2
Profit Reserves	898.0	898.0
Retained Earnings	2,354.0	2,419.8
Treasury Shares	(20.8)	(20.8)
<b>TOTAL LIABILITIES</b>	<b>17,096.1</b>	<b>17,133.0</b>

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**Table 13: Holding Balance Sheet**

R\$ Million	Mar/04	Jun/04
<b>CURRENT ASSETS</b>	<b>992.8</b>	<b>803.0</b>
Cash and Equivalents	577.0	535.5
Deferred Taxes	140.1	124.5
Other Recoverable Amounts	0.3	3.7
Dividends / Interest on Shareholders' Equity Receivable	271.8	133.7
Other	3.6	5.5
<b>LONG TERM ASSETS</b>	<b>1,755.0</b>	<b>1,817.8</b>
Loans and Financing	1,546.7	1,601.9
Deferred and Recoverable Taxes	204.7	212.4
Other	3.6	3.5
<b>PERMANENT ASSETS</b>	<b>4,392.4</b>	<b>4,415.8</b>
Investment (Net)	4,389.2	4,414.0
Property, Plant and Equipment (Net)	2.1	1.7
Property, Plant and Equipment (Gross)	56.7	56.8
Accumulated Depreciation	(54.7)	(55.2)
Deferred Assets (Net)	1.1	0.1
<b>TOTAL ASSETS</b>	<b>7,140.1</b>	<b>7,036.6</b>
<b>CURRENT LIABILITIES</b>	<b>511.6</b>	<b>337.2</b>
Loans and Financing	200.2	217.9
Suppliers	2.3	0.7
Taxes and Contributions	27.9	26.5
Dividends Payable	277.1	89.2
Salaries and Benefits	3.6	1.9
Consignment for Third Parties	0.1	0.1
Other	0.3	1.0
<b>LONG TERM LIABILITIES</b>	<b>481.7</b>	<b>487.6</b>
Loans and Financing	442.1	446.0

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Taxes and Contributions	39.0	41.0
Other	0.6	0.6
<b>SHAREHOLDERS' EQUITY</b>	<b>6,146.9</b>	<b>6,211.8</b>
Capital Stock	2,568.2	2,568.2
Capital Reserves	337.2	337.2
Profit Reserves	898.0	898.0
Retained Earnings	2,364.2	2,429.2
Treasury Shares	(20.8)	(20.8)
<b>TOTAL LIABILITIES</b>	<b>7,140.1</b>	<b>7,036.6</b>

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**INDEBTEDNESS**

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**Table 14: Indebtedness**

R\$ Million	Currency	Cost	Maturity	% Total	Balance Mar/04
<b>Short Term</b>				<b>27.9%</b>	<b>1,210.4</b>
BNDES	R\$	TJLP + 6,5% p.a.	dec/2007		15.4
BNDES	R\$	TJLP + 3,85% p.a.	dec/2007		342.8
BNDES	R\$	TJLP + 3,85% p.a.	oct/2007		81.4
BNDES	R\$	Basket + 6,5%	dec/2007		42.7
BNDES	R\$	Basket + 3,85%	nov/2007		14.7
Debentures	R\$	TJLP + 4% p.a.	jul/2006		217.6
BRDE	R\$	IGP-M+12,0% p.a.	sep/2006		7.8
BB	R\$	14% p.a.	jan/2008		5.2
Public Debenture - 2 <sup>nd</sup> Issuance	R\$	109% CDI	dec/2005		405.1
Bonds - US\$ 200 MM	US\$	9.38	feb/2014		24.6
Financial Institutions I	US\$	Lib6 + 4,0% a.a.	mar/2006		13.7
Financial Institutions II	US\$	Lib6 + 2,4% a.a.	dec/2005		11.1
Financial Institutions III	US\$	Lib6 + 0,5% a.a.	jul/2008-jul/2012		12.2
Financial Institutions IV	US\$	Jibor6 + 1,92%	Mar/2011		2.1
Financial Institutions V	US\$	Jibor6 + 1,92%	Feb/2009		0.6
Suppliers I	US\$	Lib3 + 2,95% p.a.	jun/2007		0.7
Suppliers II	US\$	1,75% p.a.	feb/2014		0.2
Suppliers III	US\$	Lib3 + 2,95% p.a.	jun/2007		0.2
Hedge Adjustmest					12.1
<b>Long Term</b>				<b>72.1%</b>	<b>3,133.2</b>
BNDES	R\$	TJLP + 6,5% p.a.	dec/2007		37.2
BNDES	R\$	TJLP + 3,85% p.a.	dec/2007		917.4
BNDES	R\$	TJLP + 3,85% p.a.	oct/2007		190.1
BNDES	R\$	Basket + 6,5%	dec/2007		102.6
BNDES	R\$	Basket + 3,85%	nov/2007		35.1
Debentures	R\$	TJLP + 4% p.a.	jul/2006		445.6
BRDE	R\$	IGP-M+12,0% p.a.	sep/2006		11.1
BB	R\$	14% p.a.	jan/2008		12.9
Bonds - US\$ 200 MM	US\$	9.38	feb/2014		621.5
Financial Institutions I	US\$	Lib6 + 4,0% a.a.	mar/2006		13.3
Financial Institutions II	US\$	Lib6 + 2,4% a.a.	dez/2005		5.5

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Financial Institutions III	US\$	Lib6 + 0,5% a.a.	jul/2008-jul/2011	80.1
Financial Institutions IV	Iene\$	Jibor6 + 1,92%	Mar/2011	616.8
Financial Institutions V	Iene\$	Jibor6 + 1,92%	Feb/2009	2.5
Financial Institutions VI	US\$	Exchange Variation	dez/2005	30.9
Suppliers I	US\$	Lib3 + 2,95% p.a.	jun/2007	1.3
Suppliers II	US\$	1,75% p.a.	feb/2014	2.1
Suppliers III	US\$	Lib3 + 2,95% p.a.	jun/2007	0.4
Hedge Adjustmest				6.9
<b>Total Debt</b>				<b>100.0%</b>
				<b>4,343.6</b>

### Total Debt

As of June 2004, Brasil Telecom's consolidated total debt was of R\$4.3 billion, 1.4% higher than the amount reported in the 1Q04. This increase is a result of the strategy adopted by the Company throughout the year to increase the debt maturity while seeking cheaper financing options. Accordingly, in April, Brasil Telecom raised 21.5 billion of yens (approximately R\$577 million) from JBIC – Japan Bank for International Cooperation, which coincided with the payment of the first issuance of public debentures issued in May 2002, in an amount of R\$500 million.

### Net Debt

Net debt totaled R\$1,837.3 million, a 34.8% increase from March 2004.

The increase in net debt is explained by the cash reduction in the 2Q04, due to acquisitions, the increase in investments and the dividend payment related to 2003.

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**Table 15: Indebtedness by Currency**

Debt BRP (R\$ Million)	Mar 2004	Jun 2004	Δ Quarter
<b>Short Term</b>	<b>1,723.5</b>	<b>1,210.4</b>	<b>-29.8%</b>
In R\$	1,607.4	1,075.3	-33.1%
In US\$	46.4	65.4	41.0%
In Yen	0.0	2.4	N.A.
In Currency Basket	69.7	67.3	-3.5%
<b>Long Term</b>	<b>2,559.8</b>	<b>3,133.2</b>	<b>22.4%</b>
In R\$	1,707.8	1,614.2	-5.5%
In US\$	685.2	756.2	10.4%
In Yen	0.0	609.4	N.A.
In Currency Basket	166.8	153.4	-8.1%
<b>Total Debt</b>	<b>4,283.3</b>	<b>4,343.6</b>	<b>1.4%</b>
(-) Cash	2,920.5	2,506.3	-14.2%
<b>Net Debt</b>	<b>1,362.8</b>	<b>1,837.3</b>	<b>34.8%</b>

### Long term debt

As of June 2004, 72.1% of the total debt was long term debt, with the following amortization schedule:

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**Table 16: Amortization Schedule of Long Term Debt**

Maturity	% Long Term Debt
2005	14.3%
2006	20.5%
2007	24.9%
2008	2.5%
2009 em diante	37.8%

**US\$ Denominated Debt** As of June 2004, the dollar-pegged debt totaled R\$821.6 million, while the currency basket denominated debt represented R\$220.7 million and the yen-pegged debt R\$611.8 million, all amounts including their respective hedge adjustments.

As of June 30, 2004, Brasil Telecom Participações S.A. had hedged 39.8% of the debt pegged to exchange rate variation.

**Average Cost of Debt** Brasil Telecom's consolidated debt had an **accumulated average cost of 14.9% in the year.**

**Financial Leverage** As of June 30, 2004, Brasil Telecom's financial leverage, represented by the ratio of its net debt to shareholders equity, was equal to **29.6%**, against **22.2%** in March.

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## INVESTMENTS IN THE PERMANENT ASSETS

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Table 17: Breakdown of Investments in the Permanent Assets

R\$ Million	2Q03	3Q03	4Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
<b>Network Expansion</b>	<b>159.2</b>	<b>168.9</b>	<b>159.0</b>	<b>95.0</b>	<b>128.8</b>	<b>35.6%</b>	<b>-19.0%</b>
Conventional Telephony	93.7	60.7	62.7	45.0	19.3	-57.1%	-79.4%
Transmission Backbone	18.6	23.3	5.4	5.3	11.4	116.8%	-38.4%
Data Network	44.7	75.2	61.2	41.0	76.2	86.1%	70.4%
Intelligent Network	0.6	7.0	19.8	0.9	19.6	2155.3%	3221.6%
Network Management Systems	1.4	2.0	7.6	0.3	1.0	217.0%	-28.8%
Other	0.2	0.8	2.3	2.6	1.4	-47.7%	553.0%
<b>Network Operation</b>	<b>58.3</b>	<b>68.4</b>	<b>68.2</b>	<b>50.2</b>	<b>62.8</b>	<b>25.1%</b>	<b>7.7%</b>
<b>Public Telephony</b>	<b>4.2</b>	<b>1.2</b>	<b>0.2</b>	<b>0.5</b>	<b>0.9</b>	<b>64.4%</b>	<b>-78.3%</b>
<b>Information Technology</b>	<b>41.6</b>	<b>42.8</b>	<b>81.8</b>	<b>40.0</b>	<b>29.0</b>	<b>-27.6%</b>	<b>-30.4%</b>
<b>Expansion Personnel</b>	<b>22.5</b>	<b>20.2</b>	<b>18.5</b>	<b>21.0</b>	<b>20.6</b>	<b>-2.1%</b>	<b>-8.5%</b>
<b>Other</b>	<b>289.9</b>	<b>(0.5)</b>	<b>24.3</b>	<b>10.3</b>	<b>356.3</b>	<b>3359.7%</b>	<b>22.9%</b>
<b>Expansion Financial Expenses</b>	<b>20.2</b>	<b>16.5</b>	<b>(0.2)</b>	<b>-</b>	<b>19.1</b>	<b>N.A.</b>	<b>-5.2%</b>
<b>Total - Fixed Telephony</b>	<b>595.8</b>	<b>317.5</b>	<b>351.7</b>	<b>217.0</b>	<b>617.5</b>	<b>184.5%</b>	<b>3.6%</b>
R\$ Million	2Q03	3Q03	4Q03	1Q04	2Q04	Δ Quarter	Δ 12 Months
<b>Brasil Telecom GSM</b>	<b>6.2</b>	<b>17.0</b>	<b>39.3</b>	<b>39.9</b>	<b>158.1</b>	<b>296.2%</b>	<b>2458.6%</b>
<b>Expansion Financial Expenses</b>	<b>6.1</b>	<b>5.4</b>	<b>9.2</b>	<b>14.5</b>	<b>42.6</b>	<b>193.4%</b>	<b>595.7%</b>
<b>Total - Mobile Telephony</b>	<b>12.3</b>	<b>22.4</b>	<b>48.6</b>	<b>54.4</b>	<b>200.7</b>	<b>268.8%</b>	<b>1531.7%</b>

**Investments in permanent assets** Brasil Telecom investments totaled **R\$818.1 million in the 2Q04**. The investment in fixed telephony was of R\$294.9 million, while R\$200.7 million were invested in the mobile telephony and R\$322.5 million in acquisitions.

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## CASH FLOW

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Table 18: Consolidated Cash flow

R\$ Million	2Q03	1Q04	2Q04
<b>OPERATING ACTIVITIES</b>			
(+) Net Income of the Period	68.8	74.3	51.1
(+) Minority Participation	16.7	44.9	7.4
(+) Items with no Cash Effects	724.5	1,144.1	1,018.9
	557.8	629.7	630.4
Losses with Accounts Receivable from Services	63.8	97.5	91.8
Provision for Doubtful Accounts	(1.9)	(6.3)	7.2
Provision for Contingencies	13.7	22.8	54.0
Deferred Taxes	(4.4)	235.3	(0.9)
Result from the Write-off of Permanent Assets	6.5	9.0	53.2
Financial Expenses	91.4	145.7	196.0
Gains/Losses in Investments	(2.4)	10.4	(12.7)
(-) Equity Changes	58.2	511.0	203.9
(=) Cash Flow from Operating Activities	751.7	752.4	873.5
<b>INVESTMENT ACTIVITIES</b>			
Financial Investments	5.6	0.0	(0.0)
Investment Suppliers	(87.4)	122.8	(71.8)
Funds from Sales of Permanent Assets	2.1	0.7	3.0
Investments in Permanent Assets	(290.0)	(273.2)	(793.7)
Other Investment Flows	(0.8)	(1.1)	(3.5)
(=) Cash Flow from Investment Activities	(632.3)	(150.7)	(866.1)
<b>FINANCING ACTIVITIES</b>			
Dividends/Interests on Shareholders' Equity paid in the Period	(178.2)	(0.5)	(254.3)
Loans and Financing	(254.3)	362.5	(174.0)
Loans Obtained	0.3	587.2	581.4
Loans Paid	(134.2)	(128.1)	(627.4)
Interest Paid	(120.5)	(96.5)	(128.0)
Increases in Shareholders' Equity			8.6
Other Financing Flows	8.0	0.2	(1.9)
(=) Cash Flow from Financing Activities	(424.5)	362.2	(421.7)
<b>CASH FLOW OF THE PERIOD</b>			
	(305.1)	963.8	(414.2)
<b>Cash and Cash Equivalents</b>			
Cash and Cash Equivalents - current balance	1,337.5	2,920.5	2,506.3
Cash and Cash Equivalents - previous balance	1,642.7	1,956.7	2,920.5
Variation in Cash and Cash Equivalents	(305.1)	963.8	(414.2)
<b>OPERATING CASH FLOW</b>			
(-) Investments on Permanent Assets (includes Investment Suppliers)	(632.3)	(150.7)	(866.1)
(-) Interest Paid	(120.5)	(96.5)	(128.0)
(=) FREE CASH FLOW	(1.1)	505.1	(120.5)

**Operating Cash Flow in the 2Q04 was of R\$873.5 million**

The operating cash generation of Brasil Telecom reached R\$873.5 million in the 2Q04, surpassing by 16.2% the amount reported in the 2Q03.

**Free cash flow in the 1H04 was of R\$384.6 million**

Brasil Telecom's free cash flow in the 2Q04 was negative R\$120.5 million, against R\$1.1 million in the 2Q03. In the 1H04, free cash flow was of R\$384.6 million.

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**STOCK MARKET**

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**Table 19 : Stock Performance**

	Closing Price as of Jun/30/04	Performance		
		In 4Q03	In 12 months	In 24 months
Common Shares (BRTP3) (in R\$/1,000 shares)	16.43	-10.5%	3.5%	15.4%
Preferred Shares (BRTP4) (in R\$/1,000 shares)	18.91	-4.6%	-10.8%	27.4%
ADR (BRP) (in US\$/ADR)	30.70	-10.1%	-18.0%	8.4%
Ibovespa (points)	21,149	-4.5%	63.0%	89.9%
Itel (points)	859	-3.9%	38.9%	66.4%
IGC (points)	1,778	-2.1%	53.3%	80.7%
Dow Jones (points)	10,435	0.8%	16.1%	12.9%

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**Graph 8 : Stock Performance in the 1Q04 Bovespa and NYSE**  
(Base 100 = March 31, 2003)

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**Table 20 : Share in the Theoretical Portfolio**

	Ibovespa		Itel		IGC	
	May / Aug	Sept/Dec	May / Aug	Sept/Dec	May / Aug	Sept/Dec
BRTP3	0.417%	0.043%	2.520%	N.A.	0.774%	N.A.
BRTP4	1.838%	1.758%	12.202%	N.A.	3.747%	N.A.

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**SHAREHOLDERS STRUCTURE**

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**Table 21 : Shareholders Structure**

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Jun 2004	Common Shares	%	Preferred Shares	%	Total	%
Solpart Participações S.A.	71,777,103,826	53.6%	1,422,853,373	0.6%	73,199,957,199	20.5%
ADR	-	0.0%	150,049,540,000	67.4%	150,049,540,000	42.1%
Treasury	1,480,800,000	1.1%	-	0.0%	1,480,800,000	0.4%
Other	60,773,784,377	45.3%	74,535,359,607	33.5%	135,309,143,984	37.9%
<b>Total</b>	<b>134,031,688,203</b>	<b>100.0%</b>	<b>226,007,752,980</b>	<b>100.0%</b>	<b>360,039,441,183</b>	<b>100.0%</b>

Mar 2004*	Common Shares	%	Preferred Shares	%	Total	%
Solpart Participações S.A.	71,830,503,826	53.6%	3,491,253,373	1.6%	75,321,757,199	21.1%
ADR	-	0.0%	145,819,965,000	65.5%	145,819,965,000	40.9%
Treasury	1,480,800,000	1.1%	-	0.0%	1,480,800,000	0.4%
Other	60,720,384,377	45.3%	76,696,534,607	34.4%	137,416,918,984	38.5%
<b>Total</b>	<b>134,031,688,203</b>	<b>100.0%</b>	<b>226,007,752,980</b>	<b>100.0%</b>	<b>360,039,441,183</b>	<b>100.0%</b>

\* Position after the capital increase.

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## AWARDS

### Mário Henrique Simonsen Prize for Social Balance Sheet Excellence

**Brasil Telecom was awarded the Mário Henrique Simonsen Prize for Social Balance Sheet Excellence.**

Brasil Telecom's reputation and credibility among its customers, suppliers, employees, shareholders and investors are increasingly clearer. One of the priorities of Brasil Telecom is to invest in social, cultural and sports projects. The Company supports several social programs and sponsors cultural and sports projects, assisting institutions, artists and athletes all over the country.

**This prize is awarded by the *Fundação Nacional de Apoio Gerencial FUNAGER* in partnership with *Brasil Rotário* and the Commercial Association of Rio de Janeiro, and contributes to the Brasil Telecom ratification as an organization committed to the improvement in life quality at communities where it operates, with actions of political awareness and respect to the physical and social environment.**

### e-Learning Brazil Award Brasil Telecom was awarded, for the second consecutive year, the e-Learning Brazil Award.

The e-Learning Brazil Award is the most prominent prize in the field of e-Learning in the country. The Company's e-Learning project, chosen among over 50 other contenders, was once again considered the national standard.

The event is sponsored by the Sao Paulo Association of Human Resources Management (APARH), associated to the National Association of Human Resources (ABRH) and Micropower, a technology solutions and e-learning consultancy firm.

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## RECENT DEVELOPMENT

### S&P Upgrades Brasil Telecom's National Scale Rating

Asserting the strategy implemented by Brasil Telecom, **Standard & Poor's (S&P) upgraded to brAA+ from brAA the Brazilian National Scale issuer ratings on Brasil Telecom S.A. and on Brasil Telecom Participações S.A.** Additionally, **S&P assigned its Brazil National Scale issue rating of brAA+ to Brasil Telecom S.A.'s third public debentures issuance.** The notes will be issued in one series up to R\$500 million and will mature on July 5, 2009. The outlook on this credit rating is stable. **With this rating upgrade, Brasil Telecom is the only telecommunications company in the country assigned this rating.**

S&P stressed that the ratings reflect the company's dominant market position in the area under concession, allowing solid and stable cash-flow generation, and its strategy of gradually moving to a more diversified and value-added product base. According to S&P, one of the main aspects of the ratings is that the company has been keeping strong liquidity and has been careful in using free cash flow [...] By doing so, the company has kept indebtedness under control. This partly explains the company's good reputation in the marketplace with ample access to credit lines in the domestic market. S&P still worries about the regulatory risk inherent to all telecommunications companies in Brazil but sees positively the decision by the Brazilian Supreme Court that recognized the tariff adjustment mechanism defined in the concession contracts.

**Moody's América Latina Confirms the Investment Grade Profile of Brasil Telecom**

**Moody's América Latina, one of the most renowned international rating agencies, confirmed the Investment Grade profile of Brasil Telecom S.A., assigning a Brazil National Scale Rating of Aa1.Br and a Baa3 Global Local Currency Scale rating to the debentures issuance to be carried out by the Company in the amount of R\$500 million in one series, maturing on July 5, 2009.** The outlook on this rating is stable. Moody's América Latina has maintained these ratings since December 28, 2001.

As a result, both debt issuances of Brasil Telecom S.A. in 2004 received the Investment Grade profile from Moody's América Latina, since the bonds issued in February had already received the same Baa3 Global Local Currency Scale rating.

Moody's América Latina stressed that the ratings reflect the relatively strong financial profile and its dominant market position within its service territory. With regards to the Company's indebtedness, Moody's expects that the company's current ratings could support a severe currency devaluation, given that nearly all of the company's debt maturing through 2005 is hedged.

**Brasil Telecom Raises R\$1.26 billion from BNDES**

**The Brazilian Development Bank - BNDES approved a loan of R\$1.26 billion to Brasil Telecom S.A. The loan will be raised directly from BNDES and will mature in 6.5 years, with a grace period of 1.5 years. The cost is TJLP + 5.5% p.a. for 80% of the total amount of the loan and Currency Basket + 5.5% p.a. for the remaining 20%. The disbursements are expected to occur between 2004 and 2006.**

The loan will be used to finance investments in the wireline network and operational improvements to meet the targets established in the General Plan on Universal Service (*Plano Geral de Metas de Universalização - PGMU*) and in the General Plan on Quality (*Plano Geral de Metas de Qualidade - PGMQ*).

**Fixed-Mobile Convergence Alliance FMCA**

**Fixed-Mobile Convergence Alliance (FMCA) was inaugurated on July 14, 2004, and its incorporators are six leading telecommunications carriers in the world.**

The alliance was organized with the purpose of accelerating the development of products and services with fixed-mobile convergence for 122 million fixed telephone service customers and 23 million mobile telephone users served by the incorporators.

Among the FMCA incorporators, there are many of the most innovative telecommunication fixed and mobile carriers, such as:

- **Brasil Telecom**
- British Telecom
- Korea Telecom
- NTT Com
- Rogers Wireless
- Swisscom

Brasil Telecom is part of this pioneer effort in order to, together with its partners at FMCA, develop innovative solutions and converge fixed-mobile telephone services to offer a superior experience for our customers, says Ricardo Sacramento, general officer of Brasil Telecom GSM.

British Telecom will be the first to occupy the presidency of Alliance which will alternate every 12 months. Roger Wireless will present the vice-president.

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The Alliance members have been working together for several months, sharing information about the conceptual developments, their experiences in different markets, as well as new converging products and services.

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### 3Q04 AND 2004 SCENARIO (*GUIDELINES*)

#### Disclaimer

This press release contains forward-looking statements. Such statements are not statements of historical fact, and reflect the beliefs and expectations of the Company's management. The words "anticipates," "believes," "estimates," "expects," "forecasts," "intends," "plans," "predicts," "projects" and "targets" and similar words are intended to identify these statements, which necessarily involve known and unknown risks and uncertainties. Accordingly, the actual results of operations of the Company may be different from the company's current expectations, and the reader should not place undue reliance on these forward-looking statements. Forward-looking statements speak only as of the date they are made, and the Company does not undertake any obligation to update them in light of new information or future developments.

#### Lines in Service

**We maintain our forecast that there will be no increase in demand for fixed terminals in 2004.** Additionally, Brasil Telecom has disconnected non-paying lines that do not offer prospects of returning to the active base in the medium term.

In 2003, Brasil Telecom launched a hybrid service plan, the LigMix, with the objective to meet the needs of low-end customers, mixing features of post-paid (subscription for inclusive local fixed-to-fixed minutes) and pre-paid services (use of a card to complete fixed-to-mobile and DLD calls). **Despite the absence of marketing efforts specifically targeted at the hybrid plan, the plan is expected to be widely used for customer retention purposes.** We expect to retain approximately 60% of customers who request their lines to be disconnected due to financial difficulties.

#### Revenues

The tariff adjustment authorized by Anatel in June 2004 and the decision by the Supreme Court of Justice favoring the tariff adjustment mechanism defined in the concession contracts, the **IGP-DI, should have a positive effect on 2H04 revenues.**

#### Costs

For the 3Q04, we expect an increase in subcontracted services costs concerning plant maintenance and the mailing of telephone bills due to contractual adjustments.

We estimate that expenses with advertising and marketing (of the fixed operation) will account for 1.5% of net revenues in 2004.

The interconnection costs should continue to grow in the next quarters, since we expect to continue to increase our market share in long distance segments.

#### Provisions for Doubtful Accounts

We expect provisions for doubtful accounts to remain stable at 3% of gross revenues in the 2H04.

#### EBITDA Margin

The application of the 2003 rate adjustment should generate a positive impact of 1 p.p. on the EBITDA margin of the year, considering the current status of the negotiation.

On the other hand, the launch of mobile services in the 2H04 should have a negative impact on the EBITDA margin of approximately 2 p.p. The relative increase in contribution to total revenues of the DLD and ILD segments and inter-network revenues should also reduce the margin, as they offer lower margins than other services.

The impact of the consolidation of MetroRED and Vant on the 2004 EBITDA margin will not be significant.

#### CAPEX

The total Capex expected for 2004 should be of approximately 25% of projected net revenues, including fixed and mobile operations. This is mainly due to the Company's strategy of bringing forward the mobile telephony Capex to 2004, with the objective to increase the quality of coverage and service offered in the year of the operations' launch.

#### Debt

Brasil Telecom maintains its strategy to increase debt maturity and optimize its cost of capital. Of the debt issuances forecasted for 2004, two were carried out in the first semester and a public issuance of debentures in the domestic market is pending approval at the Brazilian Securities and Exchange Commission - CVM.

As of December 2003, 42.9% of Brasil Telecom's debt was short-term debt. It is expected that short term debt will

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account for approximately 25% of Brasil Telecom's total debt at the end of 2004.

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### SELECTED DATA

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**Table 22: Selected Data**

PLANT	2Q03	3Q03	4Q03	1Q04	2Q04
Lines installed (thousand)	10,656	10,678	10,686	10,701	10,712
Additional lines installed (thousand)	48	22	9	14	11
Lines in service - US (thousand)	9,741	9,809	9,851	9,724	9,647
Residential (thousand)	7,107	7,168	7,166	6,988	6,840
Non-residential (thousand)	1,565	1,567	1,566	1,468	1,451
Public phones (thousand)	297	297	296	296	296
Pre-paid (thousand)	218	232	266	282	276
Other (including PBX) (thousand)	554	546	557	690	783
Additional lines in service (thousand)	146	68	42	(127)	(77)
Average lines in service (thousand)	9,668	9,775	9,830	9,787	9,685
Utilization rate	91.4%	91.9%	92.2%	90.9%	90.1%
Teledensity (LIS/100 inhabitants)	23.5	23.5	23.4	23.1	22.9
ADSL Accesses in service (thousand)	194.8	239.4	281.9	324.9	382.5
TRAFFIC	2Q03	3Q03	4Q03	1Q04	2Q04
Exceeding local pulses (million)	2,959	3,099	2,927	2,586	2,715
Long distance - LD (million minutes)	1,744	1,709	1,559	1,534	1,624
Fixed-mobile (million minutes)	1,058	979	991	1,037	1,036
VC-1 (million minutes)	947	877	909	879	869
VC-2 (million minutes)	98	85	66	125	119
VC-3 (million minutes)	13	16	16	34	48
PRODUCTIVITY	2Q03	3Q03	4Q03	1Q04	2Q04
N° of employees - Fixed Operation	5,316	5,217	5,194	5,211	5,391
Average n° of employees -Fixed Operation	5,432	5,267	5,206	5,203	5,301
LIS/employee	1,832	1,880	1,897	1,866	1,789
Net revenue/average n° of employees/month (R\$ thousand)	117.5	130.0	132.8	133.0	136.0
EBITDA/average n° of employees/month (R\$ thousand)	55.3	60.8	37.1	57.2	58.0
Net earnings/average n° of employees/month (R\$ thousand)	4.2	7.4	(9.1)	4.8	3.2

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Exceeding local pulses/average LIS/month	102.0	105.7	99.3	88.1	93.4
DLD minutes/average LIS/month	60.1	58.3	52.9	50.2	55.9
Fixed-mobile minutes/average LIS/month	36.5	33.4	33.6	35.3	35.6
Net revenue/average LIS/month (R\$)	65.9	69.9	70.3	70.7	74.4
EBITDA/average LIS/month (R\$)	31.1	32.7	19.6	30.4	31.7
Net earnings/average LIS/month (R\$)	2.4	4.0	(4.8)	2.5	1.8

QUALITY	2Q03	3Q03	4Q03	1Q04	2Q04
Quality goals achieved	35/35/35	35/35/34	35/35/35	33/35/35	35/35/35
Digitization rate	99.0%	99.0%	99.0%	99.5%	99.5%

PROFITABILITY	2Q03	3Q03	4Q03	1Q04	2Q04
EBITDA margin	47.1%	46.7%	27.9%	43.0%	42.6%
Net margin	3.6%	5.7%	-6.8%	3.6%	2.4%
Return on equity - ROE	1.1%	1.8%	-2.3%	1.2%	0.8%

CAPITAL STRUCTURE	2Q03	3Q03	4Q03	1Q04	2Q04
Cash and Equivalents (R\$ million)	1,338	1,604	1,957	2,920	2,506
Total debt (R\$ million)	3,969	3,988	3,790	4,283	4,344
Short term debt	28.4%	35.6%	44.8%	40.2%	27.9%
Long term debt	71.6%	64.4%	55.2%	59.8%	72.1%
Net debt (R\$ million)	2,631	2,384	1,833	1,363	1,837
Shareholders' equity (R\$ million)	6,269	6,381	6,137	6,137	6,203
Net debt/shareholders' equity	42.0%	37.4%	29.9%	22.2%	29.6%

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### NEXT EVENTS

#### Teleconference: 2Q04 Earnings

**Tel:** (1 719) 457-2634  
**Date:** August 4 (Wednesday)  
**Time:** 12 P.M. (Brasília)

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**IR CONTACTS**

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 5, 2004

**BRASIL TELECOM PARTICIPAÇÕES S.A.**

By:           /s/ Paulo Pedrão Rio Branco

Name: Paulo Pedrão Rio  
Branco  
Title: Financial Executive  
Officer

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