GENUINE PARTS CO Form 8-K January 31, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

January 31, 2013

Genuine Parts Company

(Exact name of registrant as specified in its charter)

| Georgia | 001-05690 | 58-0254510 |
|--|--|--|
| (State or other jurisdiction of incorporation) | (Commission File Number) | (I.R.S. Employer Identification No.) |
| 2999 Circle 75 Pkwy, Atlanta, Georgia | | 30339 |
| (Address of principal executive offices) | | (Zip Code) |
| Registrant s telephone number, including area code: | | 770.953.1700 |
| | Not Applicable | |
| Former nan | ne or former address, if changed since l | ast report |
| | | |
| Check the appropriate box below if the Form 8-K filing the following provisions: | g is intended to simultaneously satisfy | the filing obligation of the registrant under any of |
| Written communications pursuant to Rule 425 und Soliciting material pursuant to Rule 14a-12 under Pre-commencement communications pursuant to Pre-commencement communications pursuant to | the Exchange Act (17 CFR 240.14a-12 Rule 14d-2(b) under the Exchange Act | (17 CFR 240.14d-2(b)) |

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Top of the Form Item 7.01 Regulation FD Disclosure.

Attached as Exhibit 99.1 is a copy of a press release of Genuine Parts Company, dated January 31, 2013. Such information shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits
- 99.1 Press Release dated January 31, 2013

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Genuine Parts Company

January 31, 2013 By: Jerry W. Nix

Name: Jerry W. Nix

Title: Vice Chairman and CFO

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Exhibit Index

| Exhibit No. | Description |
|-------------|--------------------------------------|
| 99.1 | Press Release dated January 31, 2013 |