### Edgar Filing: Behar Jerome M - Form 4

Behar Jerom Form 4 February 09											
FORN Check th	5 SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB Number:	PROVAL 3235-0287 January 31,			
if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							e Act of 1934, 1935 or Section	Expires. 200 Estimated average burden hours per response 0.			
(Print or Type I 1. Name and A Behar Jeron	Address of Reporting	Person <u>*</u>	Symbol	r Name <b>and</b> IVA INC		Tradin	lg	5. Relationship of Issuer			
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD			3. Date of Earliest Transaction (Month/Day/Year) 02/07/2018					(Check all applicable) <u> </u>			
AMES, IA :	(Street) 50010			ndment, Da nth/Day/Year	-			6. Individual or Jo Applicable Line) Form filed by O _X_ Form filed by M Person	ne Reporting Per	son	
(City)	(State)	(Zip)	Tabl	e I - Non-D	Oerivative S	Securi	ties Acqu	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Data (Month/Day/Year)		n Date, if	3. Transactic Code (Instr. 8) Code V	4. Securiti n(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock	02/07/2018			S	50,000		\$ 22.95 (1)	3,449,175	I	By Behar Living Trust (2)	
Class A Common Stock	02/08/2018			S	11,157	D	\$ 23.15 (3)	3,438,018	Ι	By Behar Living Trust (2)	
Class A Common Stock	02/09/2018			S	13,843	D	\$ 23.17 (4)	3,424,175	I	By Behar Living Trust <u>(2)</u>	
Class A Common Stock								3,065	Ι	By son	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conversion	3. Transaction Date		4. Transactio	5.	6. Date Exerc		7. Titl		8. Price of	9. Nu Doriy
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transactic Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Amou Under Securi (Instr.	lying	Derivative Security (Instr. 5)	Deriv Secur Bene Owne Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of		

Code V (A) (D)

### **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Behar Jerome M 2900 UNIVERSITY BOULEVARD AMES, IA 50010		Х				
Behar Living Trust 2900 UNIVERSITY BOULEVARD AMES, IA 50010		Х				
Behar Leslie F. 2900 UNIVERSITY BOULEVARD AMES, IA 50010		Х				
Signatures						
/s/ Jerome M. Behar				02/09/2018		
**Signature of Reporting Person	n			Date		
/s/ Leslie Fried Behar	02/09/2018					
**Signature of Reporting Person	n			Date		
/s/ Jerome M. Behar as trustee for The Behar Living Trust				02/09/2018		
<u>**</u> Signature of Reporting Person	n			Date		

Shares

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported in Column 4 is a weighted-average price. The prices actually received range from \$22.95 to \$23.00. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

(2) Shares are owned directly by The Behar Living Trust (a 10% owner of the issuer), and indirectly by Jerome M. Behar and Leslie F. Behar as settlers of the Behar Living Trust.

The price reported in Column 4 is a weighted-average price. The prices actually received range from \$23.15 to \$23.20. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the

(3) Hansactions reported in this round + dunzing a weighted average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

The price reported in Column 4 is a weighted-average price. The prices actually received range from \$23.15 to \$23.225. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the

(4) transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.