Freyberger Kurt Form 4 January 11, 2011

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB APPROVAL

OMB Number: 3235-0287

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if no longer subject to Section 16. Form 4 or Form 5

obligations

1(b).

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading Freyberger Kurt Symbol

CINCINNATI BELL INC [CBB]

(Check all applicable)

5. Relationship of Reporting Person(s) to

(Last) (First) (Middle)

(State)

3. Date of Earliest Transaction (Month/Day/Year)

\_\_\_\_ Director \_\_\_\_ 10% Owner X\_ Officer (give title \_\_\_\_ Other (specify

221 E. FOURTH STREET 12/07/2010

(Zip)

below) below) Vice President

(Street) 4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person \_\_\_ Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

Demirative Counities Assumed Disposed of an Demoficially Or

CINCINNATI, OH 45202

(City)

()	()	Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned					
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if	3. Transactio	4. Securities on Acquired (A) or	5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect
(Instr. 3)		any	Code	Disposed of (D)	Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)  Code V	(Instr. 3, 4 and 5)  (A) or Amount (D) Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock					1,830.802	I	By Trustee of 401K
Common Stock					37,970	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$ 

D Se	Title of erivative ecurity nstr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. NumborDerivati Securitic Acquire or Dispo (D) (Instr. 3, and 5)	ve es d (A) osed of	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying S (Instr. 3 and 4	Secu
					Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Ar or Nu of
	ption to uy (1)	\$ 4.21						03/31/2006	03/31/2015	Common Stock	1:
	ption to uy (1)	\$ 3.995						12/01/2005	12/01/2015	Common Stock	20
	ption to uy (1)	\$ 4.735						12/08/2007	12/08/2016	Common Stock	2:
	ption to uy (2)	\$ 4.91						12/07/2008	12/07/2017	Common Stock	2:
	ption to uy (2)	\$ 1.67						12/05/2009	12/05/2018	Common Stock	50
	ption to uy (2)	\$ 1.39						01/30/2010	01/30/2019	Common Stock	9
A	tock ppreciation ight (3)	\$ 1.39						01/30/2010	01/30/2019	Common Stock	10
	ption to uy (2)	\$ 2.91						01/29/2011	01/29/2020	Common Stock	33
A	tock ppreciation ight (4)	\$ 2.54	12/07/2010		A	68,228	3	12/07/2011(5)	12/07/2020	Common Stock	68

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Freyberger Kurt							
221 E. FOURTH STREET			Vice President				
CINCINNATI, OH 45202							

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## **Signatures**

Christopher J. Wilson, Attorney-in-Fact for Kurt A. Freyberger

01/11/2011

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) Stock-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) Cash-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (5) 3-year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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