

PRUDENTIAL PLC  
Form 6-K  
April 09, 2019

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of April, 2019

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F ☒ X      Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐      No ☒ X

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons  
closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name      Michael Wells

2 Reason for the notification

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a) Position/status	Group Chief Executive (PDMR)
b) Initial notification /Amendment	Initial notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Prudential plc
b) LEI	5493001Z3ZE83NGK8Y12
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
Identification code	GB0007099541
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan
Price(s) and volume(s)	Price(s)      Volume(s)
c)	GBP 16.73      11
Aggregated information	
d) - Aggregated volume	11
- Price	GBP 16.73
e) Date of the transaction	2019-04-08
f) Place of the transaction	London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name	Mark FitzPatrick
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2 Reason for the notification

a) Position/status	
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Chief Financial Officer  
(PDMR)

Initial notification

b) Initial notification /Amendment

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Prudential plc

b) LEI

5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument

Ordinary shares of 5 pence each

Identification code

GB0007099541

b) Nature of the transaction

Acquisition of shares through the Prudential Group Share Incentive Plan

Price(s) and volume(s)

Price(s) Volume(s)

c)

GBP 16.73 12

Aggregated information

d) - Aggregated volume

12

- Price

GBP 16.73

e) Date of the transaction

2019-04-08

f) Place of the transaction

London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

James Turner

2 Reason for the notification

a) Position/status

Group Chief Risk Officer  
(PDMR)

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b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan
	Price(s) and volume(s)	Price(s)      Volume(s)
c)		GBP 16.73      11
	Aggregated information	
d)	- Aggregated volume	11
	- Price	GBP 16.73
e)	Date of the transaction	2019-04-08
f)	Place of the transaction	London Stock Exchange
1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	John Foley
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification

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3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Prudential plc
b) LEI	5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan
	Price(s) and volume(s)	Price(s)      Volume(s)
c)		GBP 16.73      11

### Aggregated information

d)	- Aggregated volume	11
	- Price	GBP 16.73
e)	Date of the transaction	2019-04-08
f)	Place of the transaction	London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name	Julian Adams
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2 Reason for the notification

a) Position/status	Group Regulatory and Government Relations Director (PDMR)
b) Initial notification /Amendment	Initial notification

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Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- |    |      |                      |
|----|------|----------------------|
| a) | Name | Prudential plc       |
| b) | LEI  | 5493001Z3ZE83NGK8Y12 |

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- |           |   |   |           |           |
|-----------|---|---|-----------|-----------|
| a)        | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each   |           |           |
|           | Identification code   | GB0007099541  |           |           |
| b)        | Nature of the transaction                                   | Acquisition of shares through the Prudential Group Share Incentive Plan   |           |           |
|           | Price(s) and volume(s)                                      | <table border="0"> <tr> <td style="text-align: right;">Price(s)</td> <td style="text-align: right;">Volume(s)</td> </tr> </table> | Price(s)  | Volume(s) |
| Price(s)  | Volume(s)   |   |           |           |
| c)        |   | <table border="0"> <tr> <td style="text-align: right;">GBP 16.73</td> <td style="text-align: right;">12</td> </tr> </table>       | GBP 16.73 | 12        |
| GBP 16.73 | 12  |   |           |           |

Aggregated information

- |    |                          |                       |
|----|--------------------------|-----------------------|
| d) | - Aggregated volume      | 12                    |
|    | - Price                  | GBP 16.73             |
| e) | Date of the transaction  | 2019-04-08            |
| f) | Place of the transaction | London Stock Exchange |

1 Details of the person discharging managerial responsibilities / person closely associated

- |    |      |                 |
|----|------|-----------------|
| a) | Name | Jonathan Oliver |
|----|------|-----------------|

2 Reason for the notification

- |    |                                 |                                      |
|----|---------------------------------|--------------------------------------|
| a) | Position/status                 | Group Communications Director (PDMR) |
| b) | Initial notification /Amendment | Initial notification                 |

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

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a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan
	Price(s) and volume(s)	Price(s)          Volume(s)
c)		GBP 16.73      10
	Aggregated information	
d)	- Aggregated volume	10
	- Price	GBP 16.73
e)	Date of the transaction	2019-04-08
f)	Place of the transaction	London Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Alan Porter
2	Reason for the notification	
a)	Position/status	Group General Counsel and Company Secretary (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

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a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

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b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan
	Price(s) and volume(s)	Price(s) Volume(s)
c)		GBP 16.73 12

## Aggregated information

d)	- Aggregated volume	12
	- Price	GBP 16.73
e)	Date of the transaction	2019-04-08
f)	Place of the transaction	London Stock Exchange

## Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

## Contact

Angela Zeng, Company Secretarial Assistant, +44 (0)20 3977 9780

Chris Smith, Deputy Group Secretary, +44 (0)20 3977 9639



SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 09 April 2019

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith  
Deputy Group Secretary