NIKE INC Form 4 September 28, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * Hill Elliott

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Middle)

NIKE INC [NKE]

(Check all applicable)

ONE BOWERMAN DRIVE

3. Date of Earliest Transaction

Symbol

(Month/Day/Year)

09/26/2006

Director X_ Officer (give title 10% Owner

below)

_ Other (specify

Vice President

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person

Form filed by More than One Reporting

Person

BEAVERTON, OR 97005

| (City) | (State) | (Zip) Tab | le I - Non-l | Derivativo | e Secu | rities Aco | quired, Disposed | of, or Benefic | ially Owned |
|--------------------------------------|---|---|--|---------------------------------------|--------------|----------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactio Code (Instr. 8) | 4. Securi or(A) or D (Instr. 3, | 4 and (A) or | ed of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Class B Common Stock | 09/26/2006(1) | | Code V | Amount 500 | (D) | Price \$ 73.21 | 500 | D | |
| Class B Common Stock | 09/26/2006 | | S | 500 | D | \$ 88.23 | 0 | D | |
| Class B Common Stock | 09/26/2006 | | X | 3,100 | A | \$ 52.24 | 3,100 | D | |
| Class B Common | 09/26/2006 | | X | 650 | A | \$ 52.24 | 3,750 | D | |

Edgar Filing: NIKE INC - Form 4

| α. | - 1 |
|------|-----|
| Sto | CL |
| V)L(| |

| Class B Common Stock | 09/26/2006 | S | 3,100 | D | \$ 88.23 | 650 | D | |
|----------------------------|------------|---|-------|---|-------------|-----|---|------------------------------|
| Class B Common Stock | 09/26/2006 | S | 650 | D | \$ 88.25 | 0 | D | |
| Class B Common Stock | | | | | | 871 | I | by Retirement Plan (2) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) | |
|---|---|---|---|--|--|--|-----------------|---|---------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amour or Number of Shares |
| Non-Qualified Stock Option (right to buy) | \$ 52.24 | 09/26/2006 | | X | 3,100 | (3) | 07/18/2013 | Class B Common Stock | 3,10 |
| Non-Qualified Stock Option (right to buy) | \$ 52.24 | 09/26/2006 | | X | 650 | (3) | 07/18/2013 | Class B Common Stock | 650 |
| Non-Qualified Stock Option (right to buy) | \$ 73.21 | 09/26/2006 | | X | 500 | <u>(4)</u> | 07/16/2014 | Class B Common Stock | 500 |

Reporting Owners

| Reporting Owner Name / Address | Keiauonsnips | | | | | |
|--------------------------------|--------------|-----------|---------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |

Reporting Owners 2

Edgar Filing: NIKE INC - Form 4

Hill Elliott ONE BOWERMAN DRIVE BEAVERTON, OR 97005

Vice President

Signatures

By: John F. Coburn III For: Elliott J Hill

09/28/2006

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Shares held in account under the NIKE, Inc. 401(K) and Profit Sharing Plan.
- (3) Option granted on 7/18/2003 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (4) Option granted on 7/16/2004 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3