HEWLETT PACKARD CO

Form 4

September 25, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

10% Owner _ Other (specify

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person |
|---|
| BRADLEY RICHARD TODD |
| |

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

below)

(Last) (First)

(Middle)

HEWLETT PACKARD CO [HPQ] 3. Date of Earliest Transaction

(Month/Day/Year) 09/21/2007

(Check all applicable)

C/O HEWLETT-PACKARD COMPANY, 3000 HANOVER **STREET**

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

EVP, PSG

below)

Applicable Line)

Director

_X__ Officer (give title

X Form filed by One Reporting Person Form filed by More than One Reporting

PALO ALTO, CA 94304

| (City) | (State) | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | |
|--------------------------------------|---|--|---|--|-----------|-------------|--|--|---|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | Γransaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | | |
| Common Stock | 09/21/2007 | | F | 11,438 | D | \$ 50.53 | 131,896 | D | | |
| Common Stock | 09/25/2007 | | S <u>(1)</u> | 1,700 | D | \$ 50.05 | 130,196 | D | | |
| Common Stock | 09/25/2007 | | S <u>(1)</u> | 500 | D | \$ 50.09 | 129,696 | D | | |
| Common Stock | 09/25/2007 | | S <u>(1)</u> | 1,100 | D | \$ 50.1 | 128,596 | D | | |
| Common Stock | 09/25/2007 | | S <u>(1)</u> | 400 | D | \$ 50.11 | 128,196 | D | | |

Edgar Filing: HEWLETT PACKARD CO - Form 4

| Common Stock | 09/25/2007 | S <u>(1)</u> | 200 | D | \$ 50.12 | 127,996 | D |
|-----------------|------------|--------------|-------|---|-------------|---------|---|
| Common Stock | 09/25/2007 | S <u>(1)</u> | 300 | D | \$ 50.13 | 127,696 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 100 | D | \$ 50.14 | 127,596 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 200 | D | \$ 50.18 | 127,396 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 500 | D | \$ 50.19 | 126,896 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 3,700 | D | \$ 50.23 | 123,196 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 500 | D | \$ 50.24 | 122,696 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 1,200 | D | \$ 50.25 | 121,496 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 200 | D | \$ 50.26 | 121,296 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 500 | D | \$ 50.27 | 120,796 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 100 | D | \$ 50.28 | 120,696 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 1,600 | D | \$ 50.3 | 119,096 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 200 | D | \$ 50.31 | 118,896 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 400 | D | \$ 50.32 | 118,496 | D |
| Common Stock | 09/25/2007 | S <u>(1)</u> | 162 | D | \$ 50.33 | 118,334 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exercisable and | 7. Title and | 8. Price of | 9. Nu |
|-------------|-------------|---------------------|--------------------|------------|------------|-------------------------|--------------|-------------|-------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transactio | orNumber | Expiration Date | Amount of | Derivative | Deriv |
| Security | or Exercise | | any | Code | of | (Month/Day/Year) | Underlying | Security | Secui |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivativo | e | Securities | (Instr. 5) | Bene |
| | | | | | | | | | |

Edgar Filing: HEWLETT PACKARD CO - Form 4

Derivative Securities (Instr. 3 and 4)

Security
Acquired
(A) or
Disposed
of (D)

(Instr. 3, 4, and 5)

Code V (A) (D) Date Expiration Title Amount

Exercisable Date

or Number of Shares Own

Follo

Repo

Trans

(Insti

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BRADLEY RICHARD TODD C/O HEWLETT-PACKARD COMPANY 3000 HANOVER STREET PALO ALTO, CA 94304

EVP, PSG

Signatures

/s/Charles N. Charnas, Attorney-in-fact 09/25/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 30, 2007. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3