#### KNIGHT PHILIP H

Form 4

March 01, 2005

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* KNIGHT PHILIP H

(First)

(Street)

02/28/2005

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

NIKE INC [NKE]

3. Date of Earliest Transaction (Month/Day/Year)

02/28/2005

(Check all applicable)

\_X\_\_ Director Officer (give title

\_X\_\_ 10% Owner \_ Other (specify

below)

6. Individual or Joint/Group Filing(Check Applicable Line)

3,872,635

3,870,735

D

D

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

ONE BOWERMAN DRIVE

4. If Amendment, Date Original Filed(Month/Day/Year)

BEAVERTON, OR 97005

(City)	(State)	<sup>(Zip)</sup> Tabl	e I - Non-D	Perivative S	Securi	ties Acqu	iired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
CI D			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Class B Common Stock	02/28/2005		S	800 (1)	D	\$ 86.85	3,872,935	D	
Class B						Φ			

300 (1)

D

86.87

Class B Common 02/28/2005 S 1,600 Stock D	3,871,035	D
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S

S

Class B Common 02/28/2005

Stock

Common

Stock

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Class B Common Stock	02/28/2005	S	55,000 (1)	D	\$ 86.9	3,815,735	D
Class B Common Stock	02/28/2005	S	1,000 (1)	D	\$ 86.92	3,814,735	D
Class B Common Stock	02/28/2005	S	20,000 (1)	D	\$ 86.95	3,794,735	D
Class B Common Stock	02/28/2005	S	1,100 (1)	D	\$ 86.97	3,793,635	D
Class B Common Stock	02/28/2005	S	600 (1)	D	\$ 86.98	3,793,035	D
Class B Common Stock	02/28/2005	S	800 (1)	D	\$ 86.99	3,792,235	D
Class B Common Stock	02/28/2005	S	31,500 (1)	D	\$ 87	3,760,735	D
Class B Common Stock	02/28/2005	S	500 (1)	D	\$ 87.01	3,760,235	D
Class B Common Stock	02/28/2005	S	200 (1)	D	\$ 87.02	3,760,035	D
Class B Common Stock	02/28/2005	S	300 (1)	D	\$ 87.03	3,759,735	D
Class B Common Stock	02/28/2005	S	1,000 (1)	D	\$ 87.04	3,758,735	D
Class B Common Stock	02/28/2005	S	13,000 (1)	D	\$ 87.05	3,745,735	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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8. Price of Derivative Security (Instr. 5)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	ction Date 3A. Deemed 4. 5. 6. Date Exercisable and Day/Year) Execution Date, if any Code of (Month/Day/Year) (Instr. 8) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class A Common Stock	<u>(3)</u>					(3)	(3)	Class B Common Stock	(3)
Class A Common Stock	(3)					(3)	(3)	Class B Common Stock	<u>(3)</u>
Class A Common Stock	<u>(3)</u>					(3)	(3)	Class B Common Stock	(3)

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
reporting owner runner runners	Director	10% Owner	Officer	Other				
KNIGHT PHILIP H								
ONE BOWERMAN DRIVE	X	X						
BEAVERTON, OR 97005								

# **Signatures**

/s/John F. Coburn III on behalf of Philip H.
Knight

03/01/2005

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction pursuant to a Rule 10b5-1 Trading Plan.
- (2) This Form 4 contains the first sixteen of thirty-two transactions that were executed on February 28, 2005. A Form 4 containing the last sixteen transactions was filed immediately following this form.
- (3) Class A Common Stock is convertible at any time on a one-for-one basis into Class B Common Stock with no expiration date.

Shares held by a corporation owned by wife. The reporting person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.

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Shares held by a limited partnership in which a corporation owned by wife is a co-general partner. The reporting person disclaims

(5) beneficial ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.