

KRUEGER BLAKE W  
Form 4  
October 27, 2004

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KRUEGER BLAKE W

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
10/25/2004

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Executive VP & Secretary

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/25/2004		F		51,688	A	\$ 30.115
					135,084	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		9,724		10/25/2004	02/23/2010	Common Stock	9,724
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		16,102		10/25/2004	02/13/2012	Common Stock	16,102
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		10,020		10/25/2004	02/11/2013	Common Stock	10,020
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		4,132		10/25/2004	03/02/2009	Common Stock	4,132
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		547		10/25/2004	02/24/2008	Common Stock	547
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		561		10/25/2004	03/02/2009	Common Stock	561
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		961		10/25/2004	02/23/2010	Common Stock	961
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		657		10/25/2004	02/23/2007	Common Stock	657
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A		419		10/25/2004	02/23/2010	Common Stock	419

