

KRUEGER BLAKE W  
Form 4  
February 14, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KRUEGER BLAKE W**

2. Issuer Name and Ticker or Trading Symbol  
**WOLVERINE WORLD WIDE INC /DE/ [WWW]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**9341 COURTLAND DRIVE NE**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**02/12/2007**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**President and COO**

**ROCKFORD, MI 49351**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	02/12/2007		M	14,818 A \$ 15.56	222,103	D	
Common Stock	02/12/2007		M	3,750 A \$ 18.42	225,853	D	
Common Stock	02/12/2007		M	697 A \$ 17.91	226,550	D	
Common Stock	02/12/2007		M	985 A \$ 20.08	227,535	D	
Common Stock	02/12/2007		M	15,642 A \$ 20.73	243,177	D	

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Common Stock      02/12/2007      F      26,370      D      \$ 29.48      216,807      D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable      Expiration Date	Title      Amount or Number of Shares
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.56	02/12/2007		M	6,381	02/24/1999      02/23/2007	Common Stock      6,381
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.56	02/12/2007		M	8,437	02/24/2000      02/23/2007	Common Stock      8,437
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 18.42	02/12/2007		M	3,750	07/07/1997      07/06/2007	Common Stock      3,750
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 17.91	02/12/2007		M	697	04/22/2004      03/08/2009	Common Stock      697
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 20.08	02/12/2007		M	985	10/25/2004      02/23/2007	Common Stock      985
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 20.73	02/12/2007		M	15,642	12/27/2004      02/23/2007	Common Stock      15,642

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		President and COO	

## Signatures

/s/ Jeffrey A. Ott, by Power of Attorney  
02/14/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares and prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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