EASTMAN KODAK CO Form SC TO-C September 18, 2009

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 17, 2009 Eastman Kodak Company

(Exact name of registrant as specified in its charter)

New Jersey 1-87 16-0417150

(State or other jurisdiction of incorporation

(Commission File Number)

(I.R.S. Employer Identification No.)

incorporation or organization)

343 State Street Rochester, NY 14650 (Address of principal executive offices) (585) 724-4000

(Registrant s telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- p Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Edgar Filing: EASTMAN KODAK CO - Form SC TO-C

#### Item 7.01 Regulation FD Disclosure.

On September 17, 2009, during a presentation to potential investors, Eastman Kodak Company (the Company) was asked what price it intended to pay for the Company s 3.375% Convertible Senior Notes due 2033 tendered in the proposed tender offer that was the subject of a press release issued on September 16, 2009. A representative of the Company responded that the Company intended to purchase the notes at par.

#### Item 8.01 Other Events.

The information set forth above under Item 7.01 is incorporated herein by reference.

-2-

# Edgar Filing: EASTMAN KODAK CO - Form SC TO-C

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### EASTMAN KODAK COMPANY

Dated: September 17, 2009 By: /s/ Joyce P. Haag

Name: Joyce P. Haag

Title: General Counsel and Senior Vice

President